Know Your Data: A Privacy Checklist

Data Collection

☐ What personal and device data is collected?

☐ Is data collected from others (guests, family)?

☐ Is data collected when the device is idle or off?

Data Usage

☐ How is your data used (personalization, ads, AI)?

☐ Is it anonymized or aggregated?

☐ Is it used for targeted marketing?

Data Sharing

☐ Who is your data shared with and why?

☐ Can third parties use it independently?

☐ Is your data sold?

Data Storage

☐ Where is data stored (country/region)?

☐ How long is it kept?

☐ Can you request deletion?

☐ What happens to your data if you leave?

Data Protection

☐ Is data encrypted (in transit/at rest)?

☐ What security measures are in place?

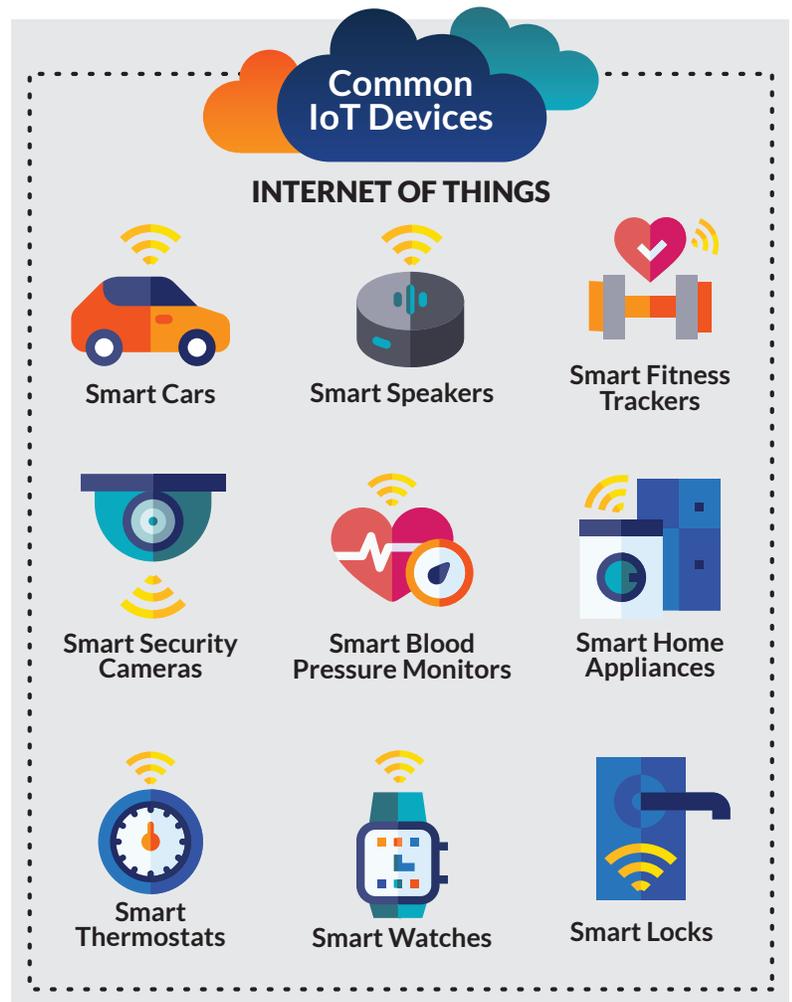☐ Is two-factor authentication (2FA) available?

User Rights & Controls

☐ Can you access/download your data?

☐ Can you limit collection (e.g., voice)?

☐ Can you manage marketing use?

☐ Are privacy settings customizable?

Legal & Policy

☐ Does it comply with laws (GDPR, CCPA)?

☐ Will you be notified of policy changes?

☐ Is there a way to report privacy concerns?

☐ Are legal rights limited (e.g., arbitration)?

Learn More

For additional information on IoT community outreach visit www.ncjtc.org/iottraining.

Common IoT Devices

INTERNET OF THINGS

Smart Cars | Smart Speakers | Smart Fitness Trackers

Smart Security Cameras | Smart Blood Pressure Monitors | Smart Home Appliances

Smart Thermostats | Smart Watches | Smart Locks

BJA
Bureau of Justice Assistance
U.S. Department of Justice