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Effective Collaborations: 10 Steps to Address the Opioid Crisis

June 16, 2020

Cindy Cipriani – Assistant U.S. Attorney

Robert (Bob) Bishop – Public Safety Director
San Pasqual Band of Mission Indians

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COPS Tribal Community Policing Training and Technical Assistance Program

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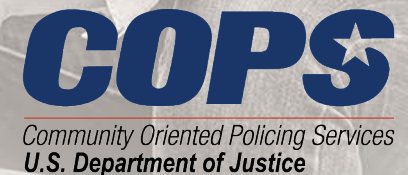
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Cindy Cipriani

Assistant U.S. Attorney

Senior Management Counsel /
Outreach Director

Office of the U.S. Attorney, Southern District of California

Co-Chair, San Diego Prescription
Drug Abuse Task Force

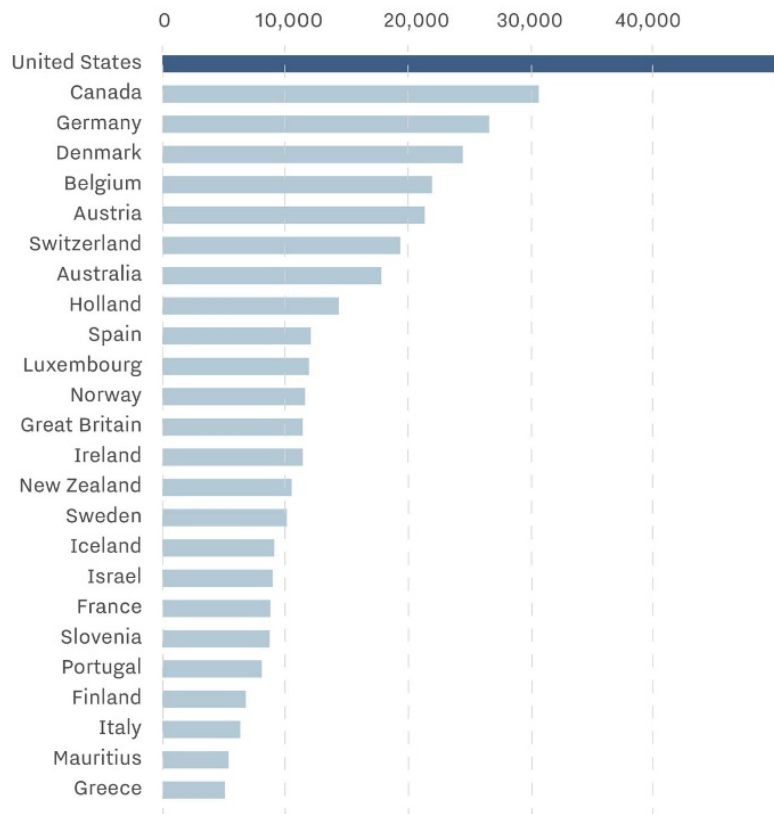


Robert (Bob) Bishop

Public Safety Director
San Pasqual Band of Mission Indians

Americans consume more opioids than any other country

Standard daily opioid dose for every 1 million people

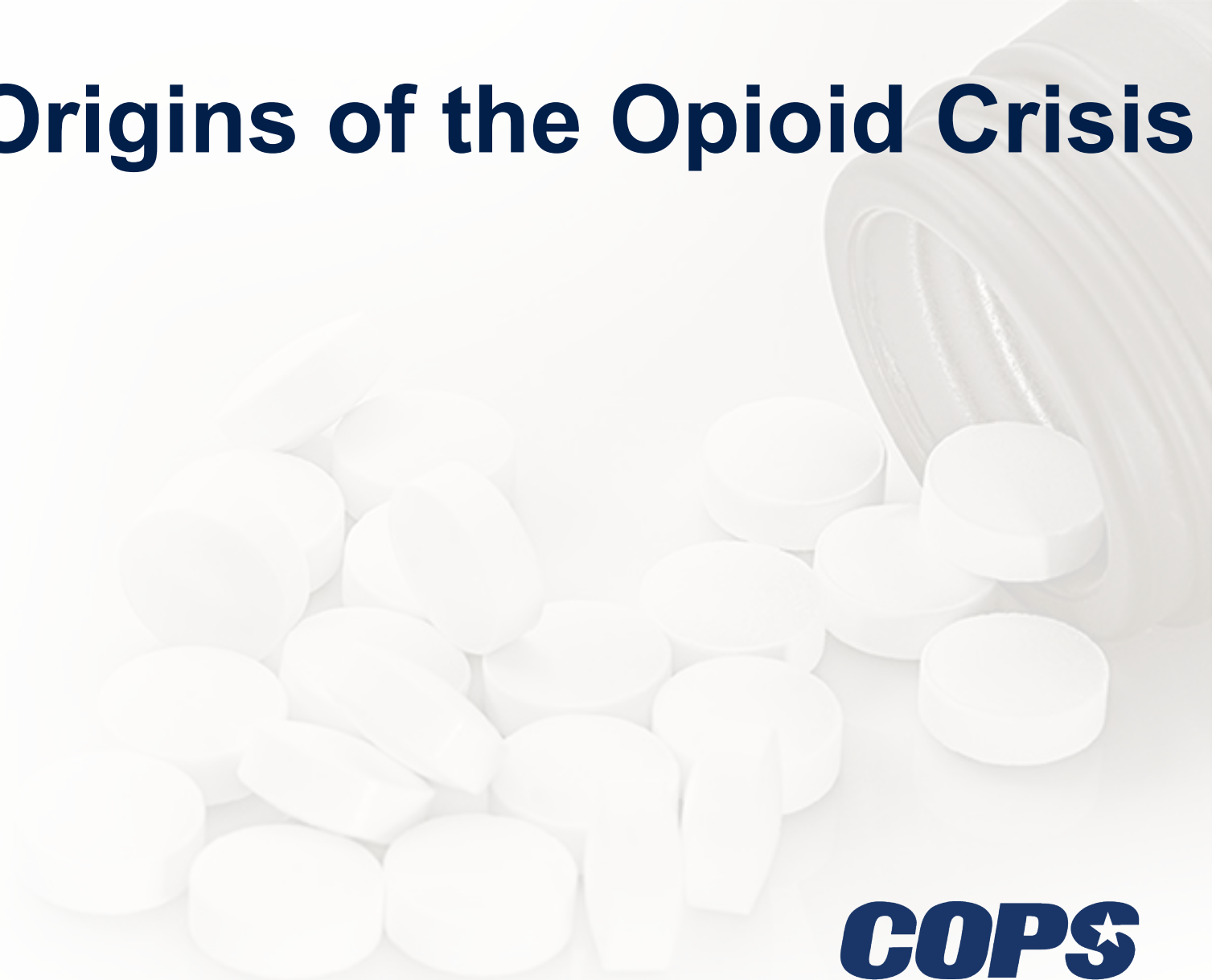


Source: United Nations International Narcotics Control Board

Credit: Sarah Frostenson

Vox

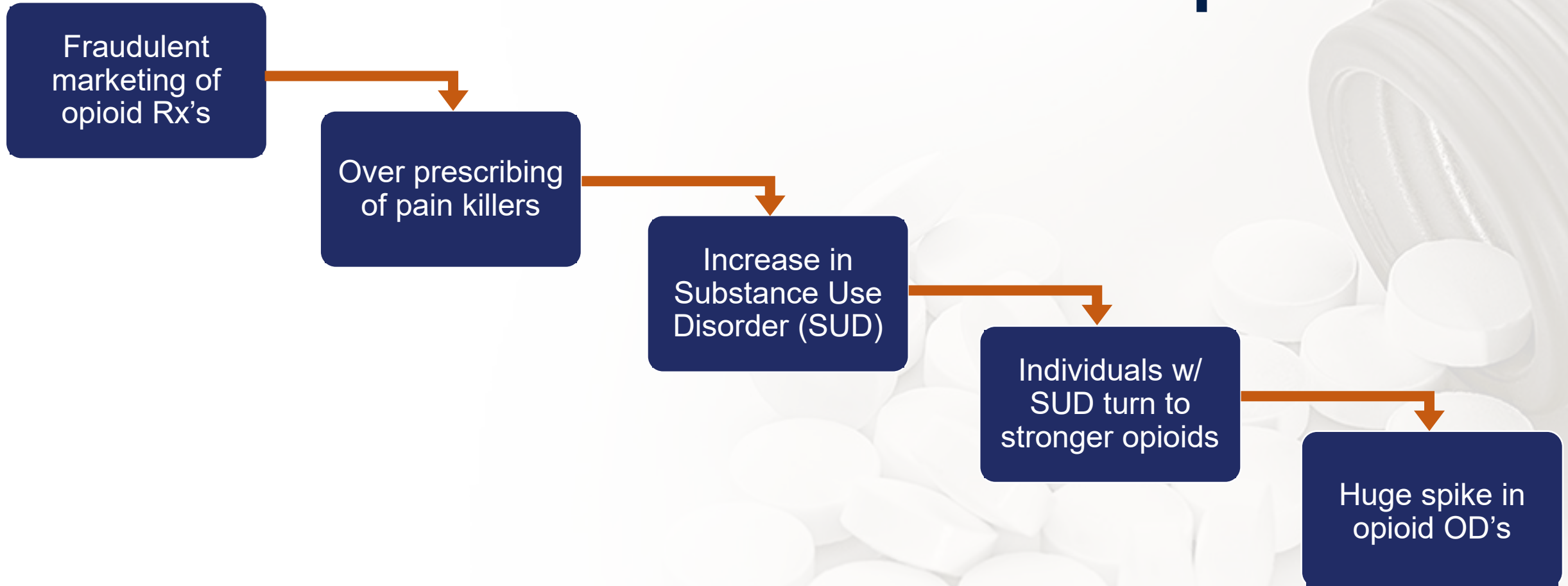
Origins of the Opioid Crisis



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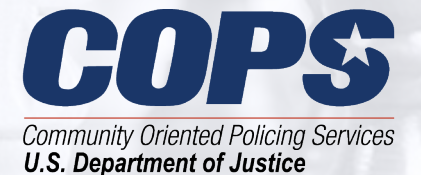
The Path to the Opioid Crisis





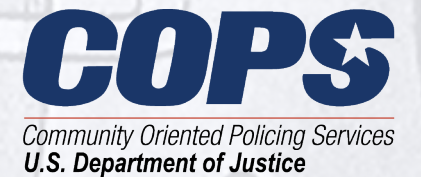
When you understand the problem...

...you can craft a plan

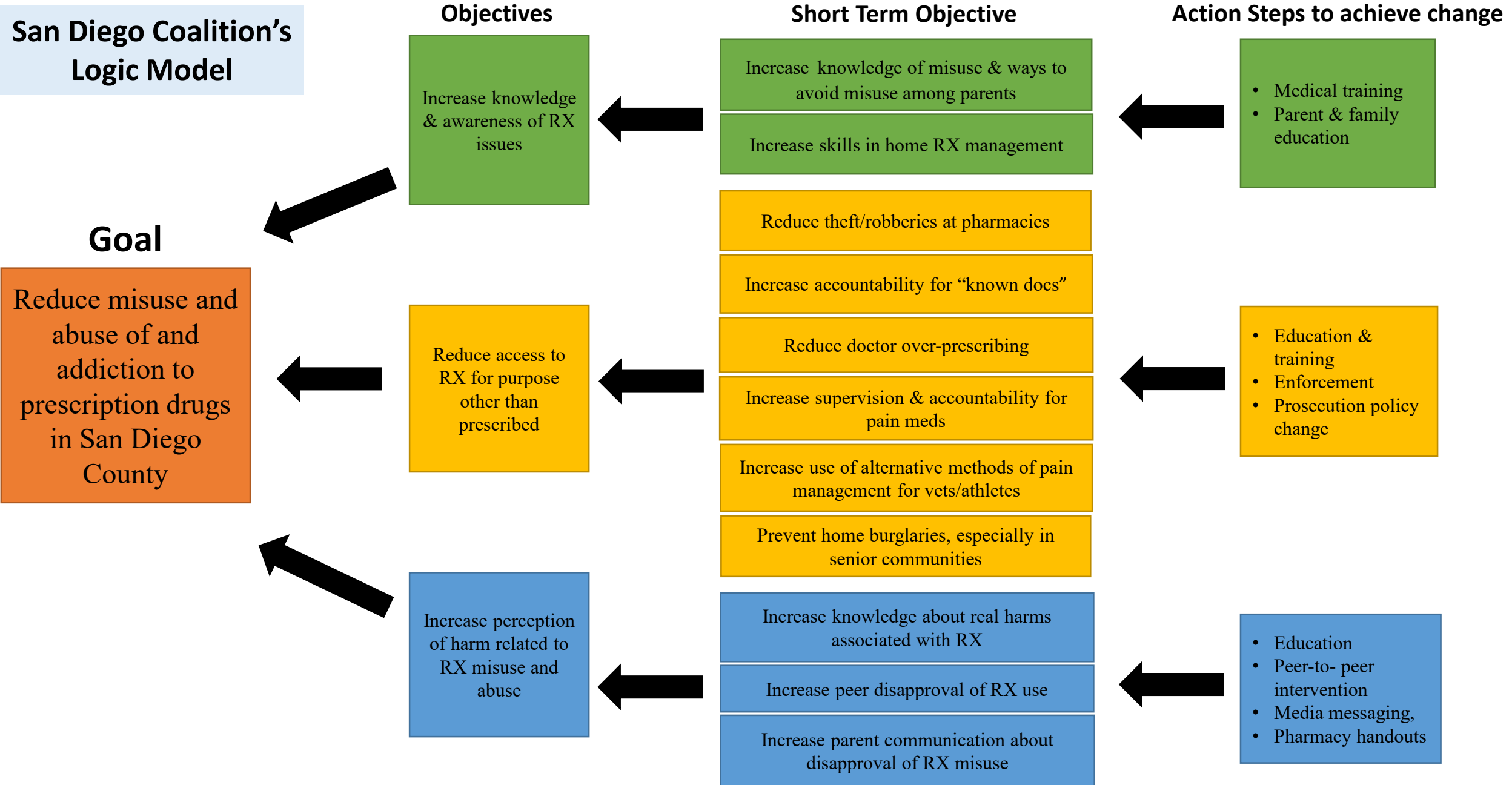


Strategy without tactics is the
slowest route to victory.
Tactics without strategy is the
noise before defeat.

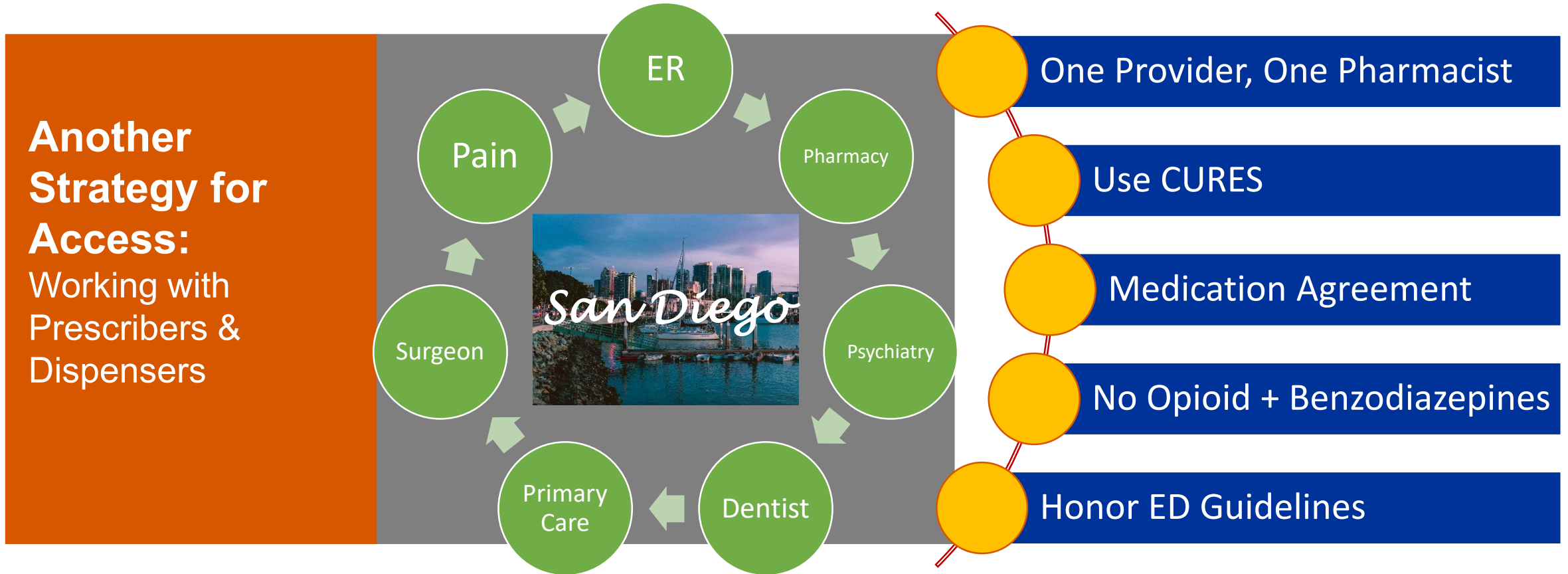
-SUN TZU



San Diego Coalition's Logic Model



Step 1: Implement Safe Prescribe Protocols



One San Diego Vision for Safe Prescribing

SAFE PAIN MEDICINE PRESCRIBING IN EMERGENCY DEPARTMENTS

We care about you. We are committed to treating you safely and in the right way.

Pain relief treatment can be complicated. Mistakes or abuse of pain medicine can cause serious health problems and death.

Our emergency department will only provide pain relief options that are safe and correct.



For your SAFETY, we follow these rules when helping you with your pain.

1. We look for and treat emergencies. We use our best judgment when treating pain. These recommendations follow legal and ethical advice.

2. You should have only ONE provider and ONE pharmacy helping you with pain. We do not usually prescribe pain medication if you already receive pain medicine from another health care provider.

3. If pain prescriptions are needed for pain, we can only give you a small amount.

4. We do not refill stolen prescriptions. We do not refill lost prescriptions. If your prescription is stolen, please contact the police.

5. We do not prescribe long acting pain medicines: OxyContin, MSContin, Dilaudid, Fentanyl (Duragesic), Methadone, Opana ER, Exalgo, and others.

6. We do not provide missing doses of Subutex, Suboxone, or Methadone.

7. We do not usually give shots for flare-ups of chronic pain. Medicines taken by mouth may be offered instead.

8. Health care laws, including HIPAA, allow us to ask for your medical records. These laws allow us to share information with other health providers who are treating you.

9. We may ask you to show a photo ID when you receive a prescription for pain medicines.

10. We use the California Prescription Drug Monitoring Program called CURES. This statewide computer system tracks narcotic and other controlled substance prescriptions.

If you need help with substance abuse or addiction, please call
1-888-724-7240
for confidential referral and treatment.

All the emergency departments in San Diego & Imperial Counties have agreed to participate in this important program.



HOSPITAL ASSOCIATION
of San Diego and Imperial Counties



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freepik.com/free-photos-vectors/man">Man photo created by pressfoto - www.freepik.com

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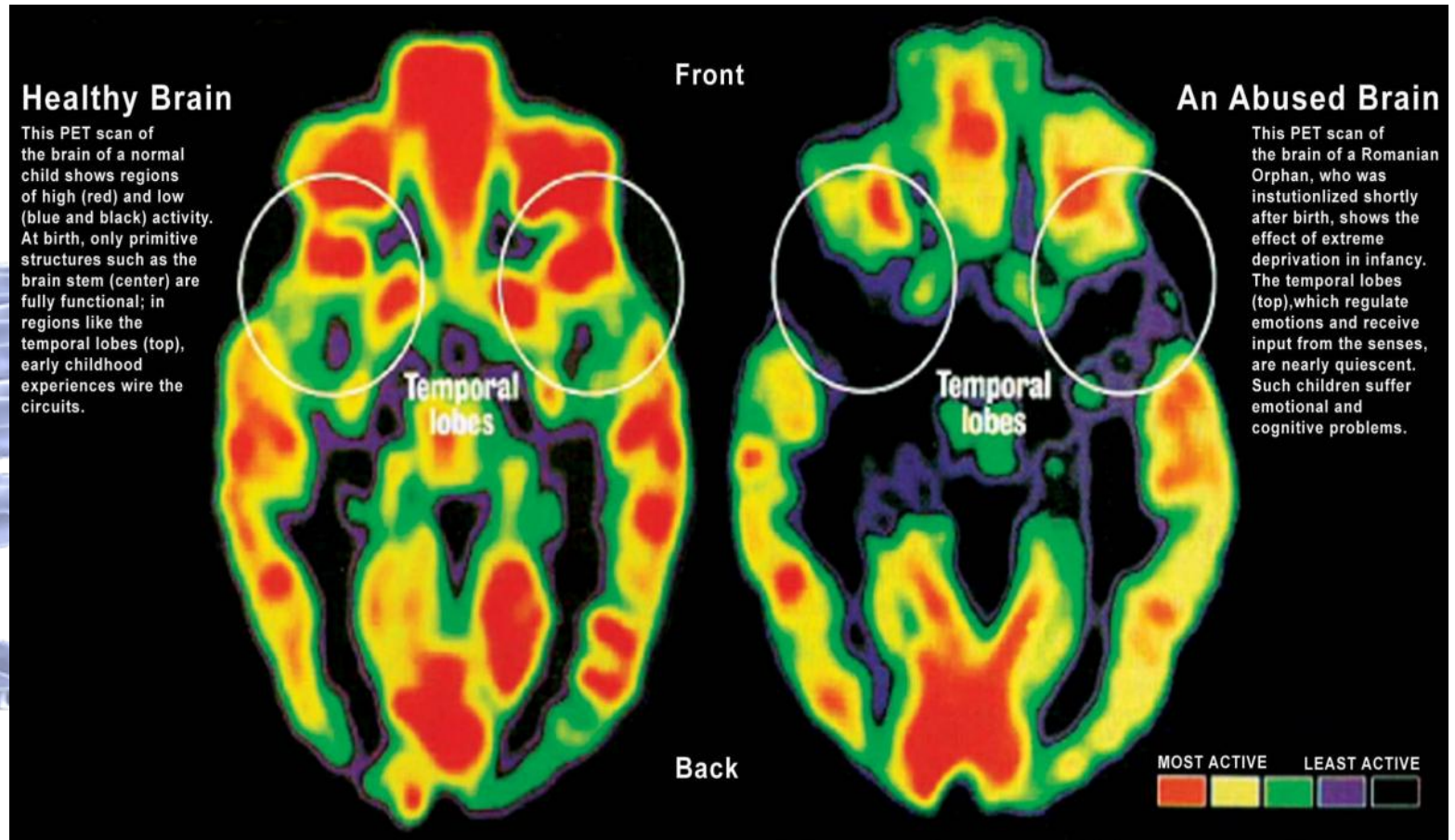
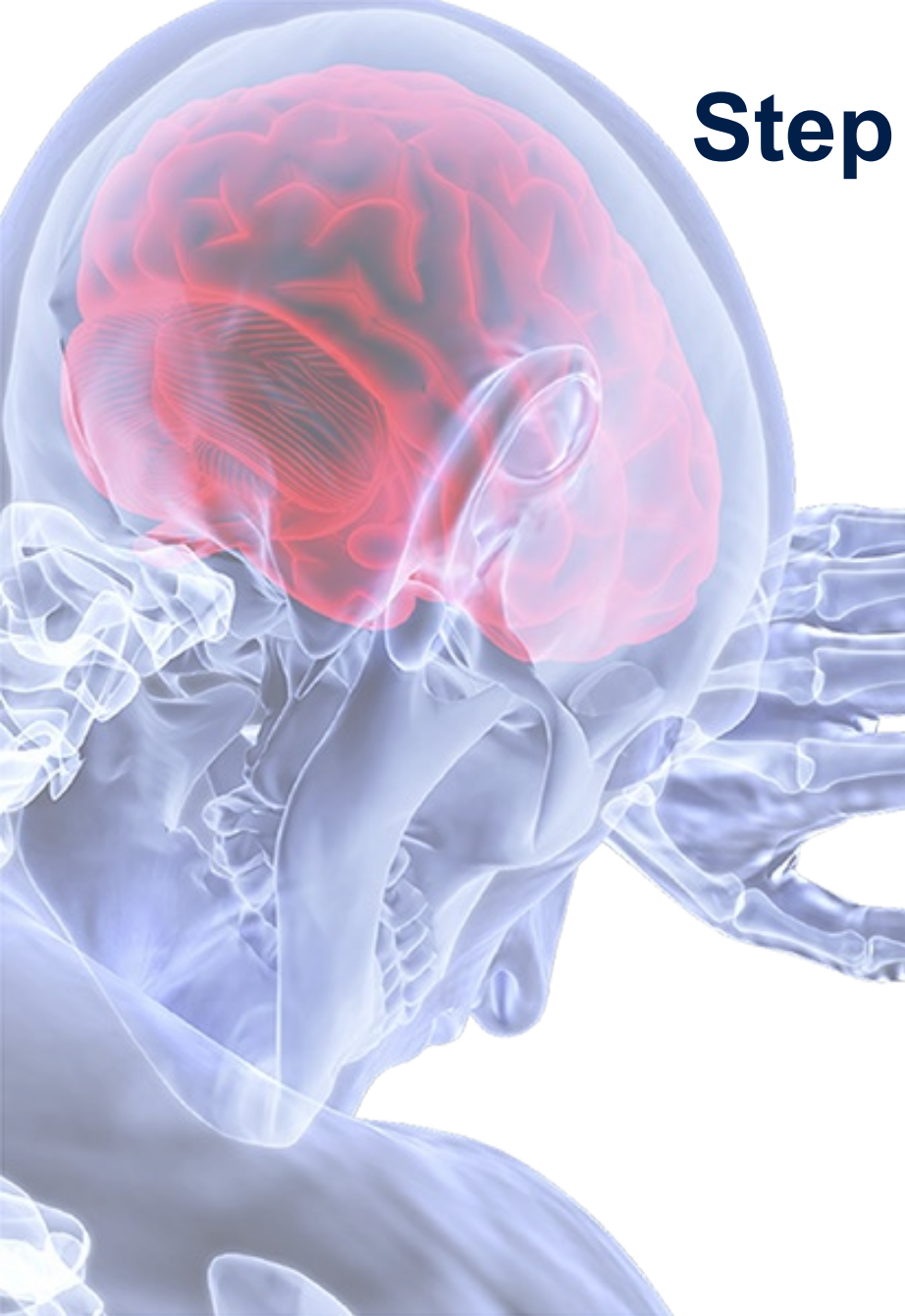
National Criminal Justice Training Center of Fox Valley Technical College

Step 2: Stop Diversion, Rogue Doctors & Pharmacies

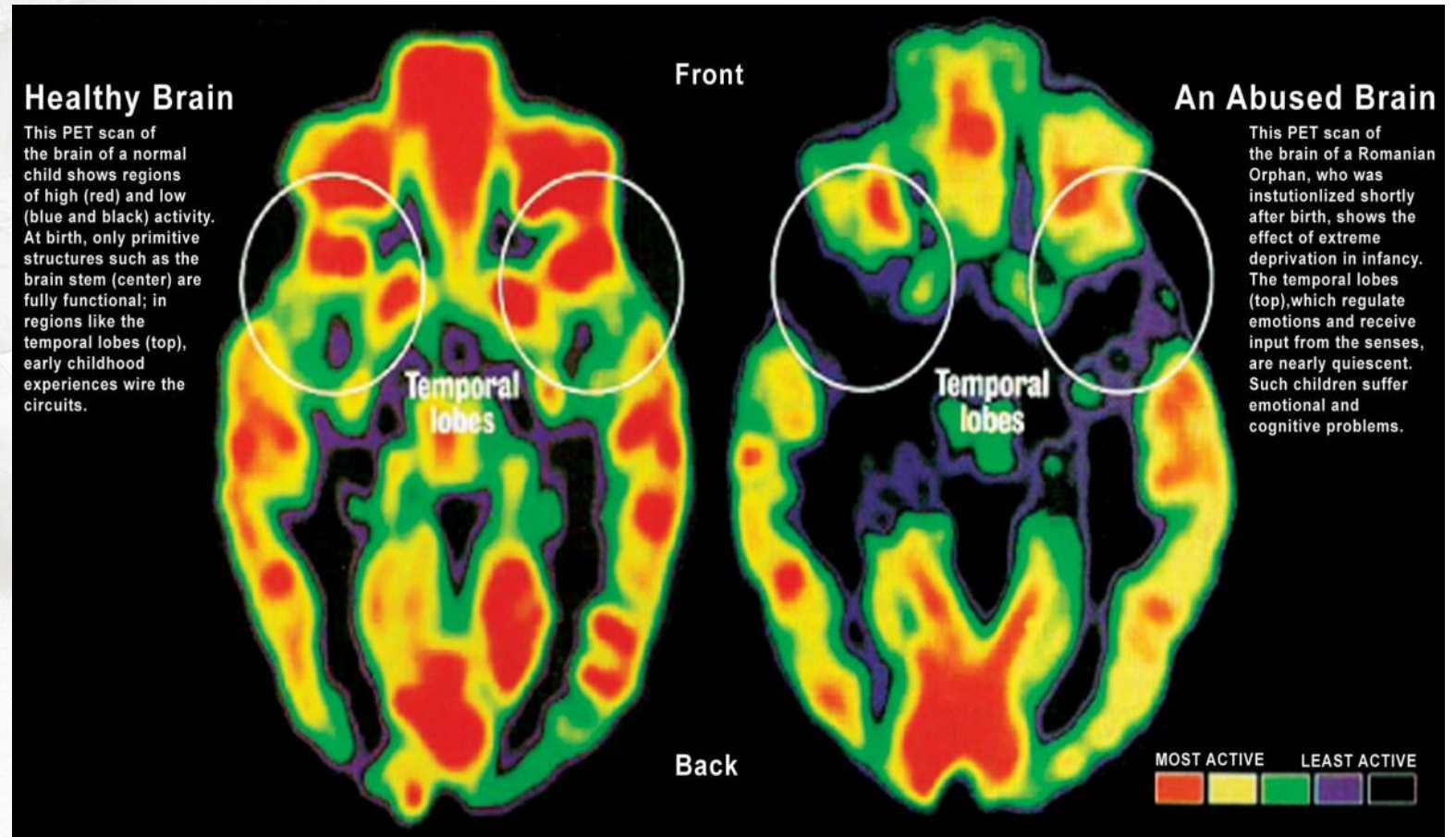


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Step 4: Raise Awareness about Addiction



Step 5: Eliminate Stigma

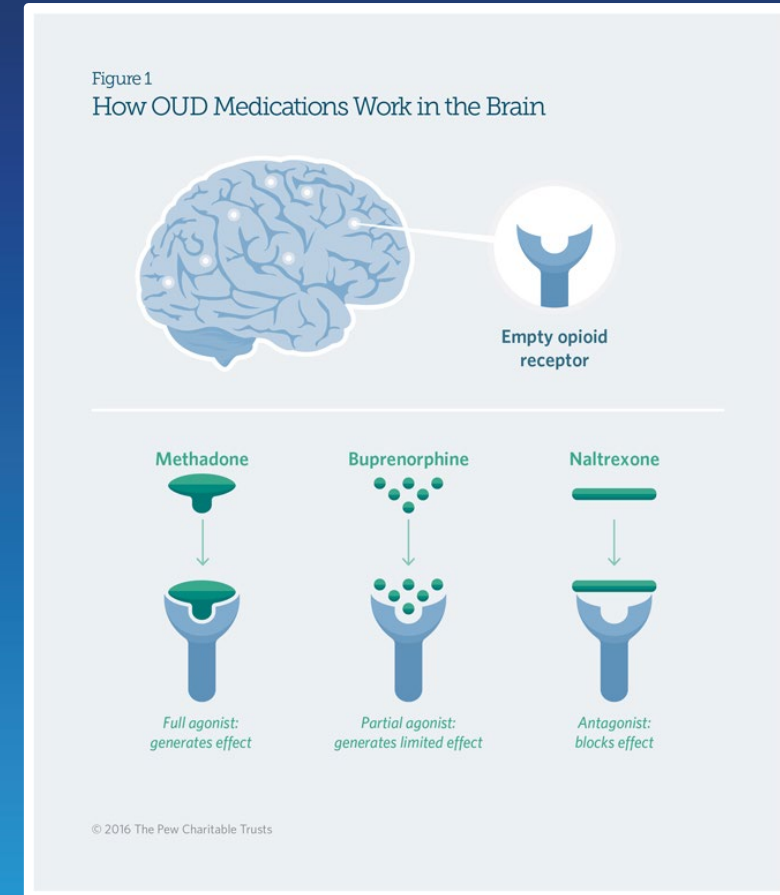


Step 6: Increase Access to Evidence Based Treatment

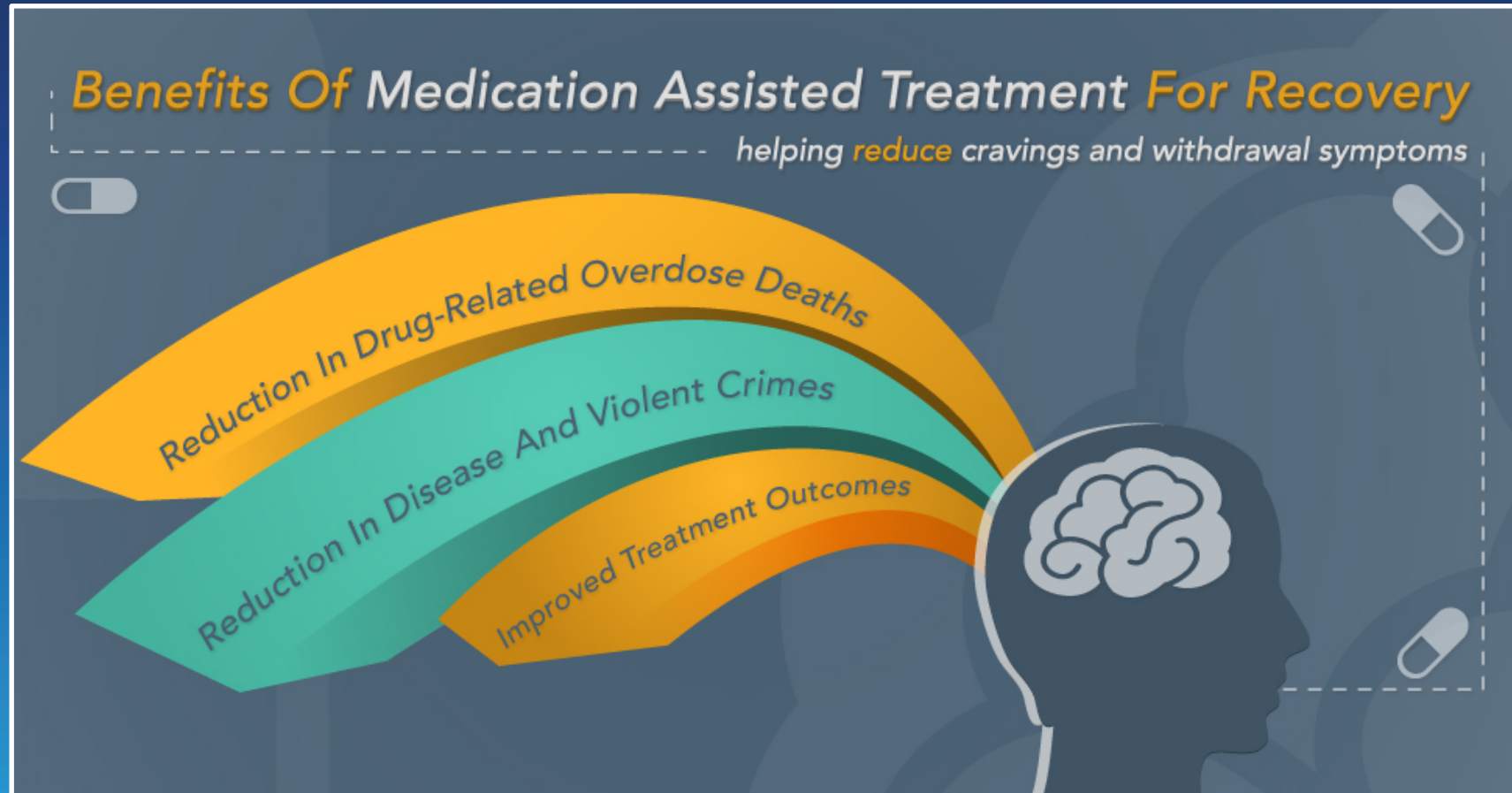
- San Diego County expanded addiction treatment
 - Organized treatment delivery system
 - Funding increase:
 - \$54 million to \$179 million
- County adopted Hub & Spoke model
 - Connects people with SUD to evidence-based care

How does MAT work?

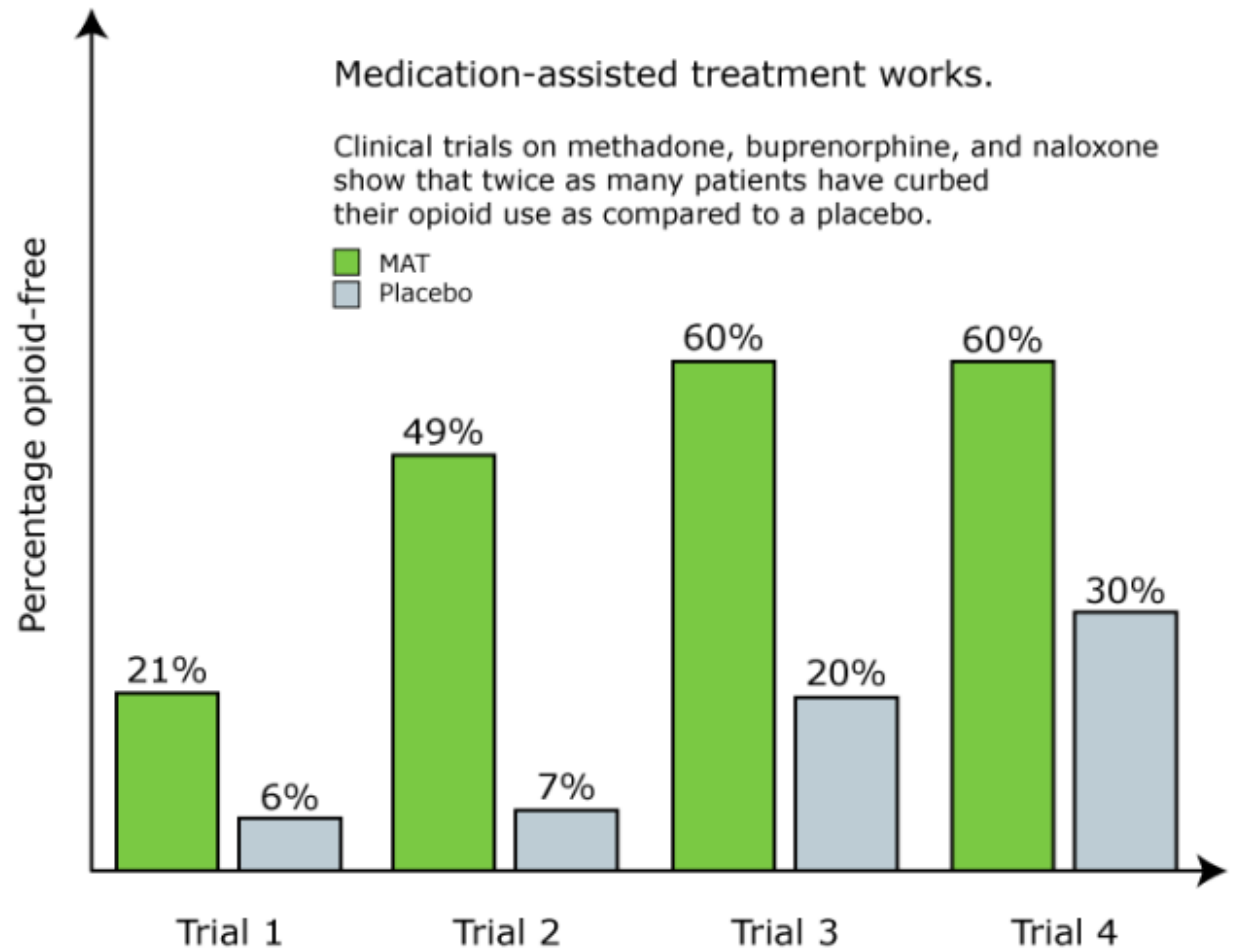
- Returns body to productive functioning
 - Addresses dopamine cravings
- Reduces drug use by 40-60%
- It is as successful as treatment of other diseases, including:
 - Diabetes
 - Asthma
 - Hypertension
- Strongest predictor of recovery is retention in treatment



Medically Assisted Treatment (MAT)



MAT vs Placebo



Step 7: Monitor the Critical Data

Data Driven Response is Critical

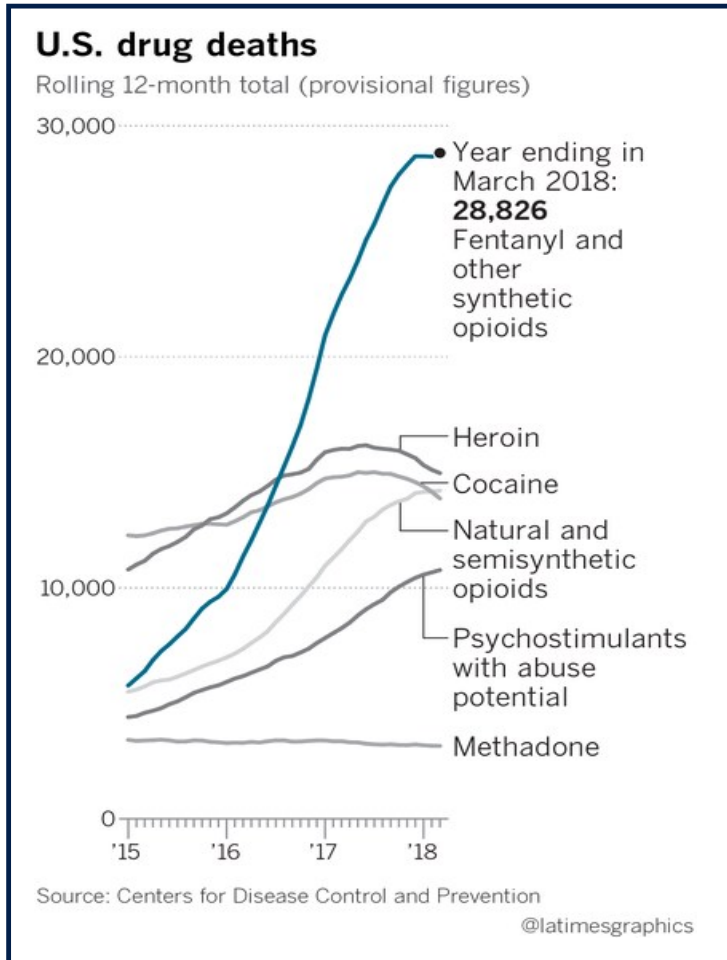
- What is currently causing harm?
- What steps are most likely to have an impact?

The opioid problem has changed significantly in the past few years:

- Our response must address the problem as it exists in today's world

California 2018 Opioid Data	
743* Fentanyl related overdose deaths	72% Increase from 2017
2,311* Overdose deaths related to Any Opioid	5% Increase from 2017
8,832 Any Opioid related overdose emergency department visits	6% Increase from 2017
19,808,224 Opioid Prescriptions dispensed	9% Decrease from 2017
<small>*Preliminary 2018 Death Data Source: California Opioid Overdose Surveillance Dashboard (CA Dashboard) Visit the CA Dashboard at https://www.cdph.ca.gov/opioiddashboard for more data, including trends over time, at both the state and county level.</small>	

Significant New Trends Require Change in Strategy



2018:

Over 69,000 Americans died of an overdose

130

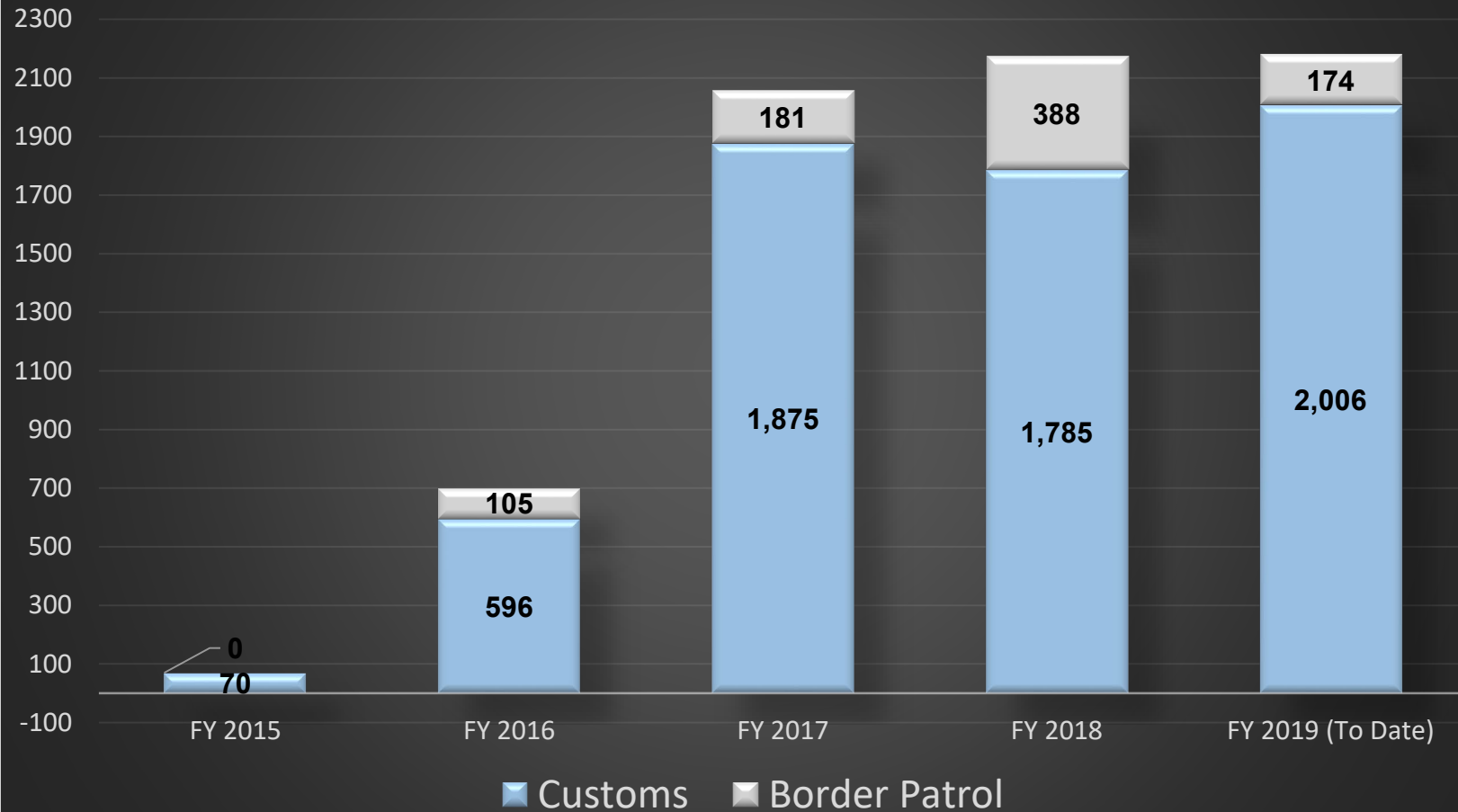
Die each day due to opioid-related overdoses

But Rx deaths are down. Meanwhile, throughout the nation and in San Diego Fentanyl overdoses increased dramatically

92

Fentanyl OD Deaths in 2018, compared to 12 in 2010

Nationwide Fentanyl Seizures (lbs.)



Recent Fentanyl
OD Spike:

*A direct correlation to
Fentanyl seizures*

Emerging Trend: Fentanyl

Now the #1 Money-Maker For Criminal Organizations

Drug	Cost per 1 Kg to DTO	Revenue to DTO from 1 Kg
Heroin	\$5k - \$7k (purchased from Columbia)	\$80,000
Pure Fentanyl (99%)	\$3,300 - \$5k (purchased from China)	\$1.2 – \$1.9 Million

Source: DEA 2017 National Drug Threat Assessment

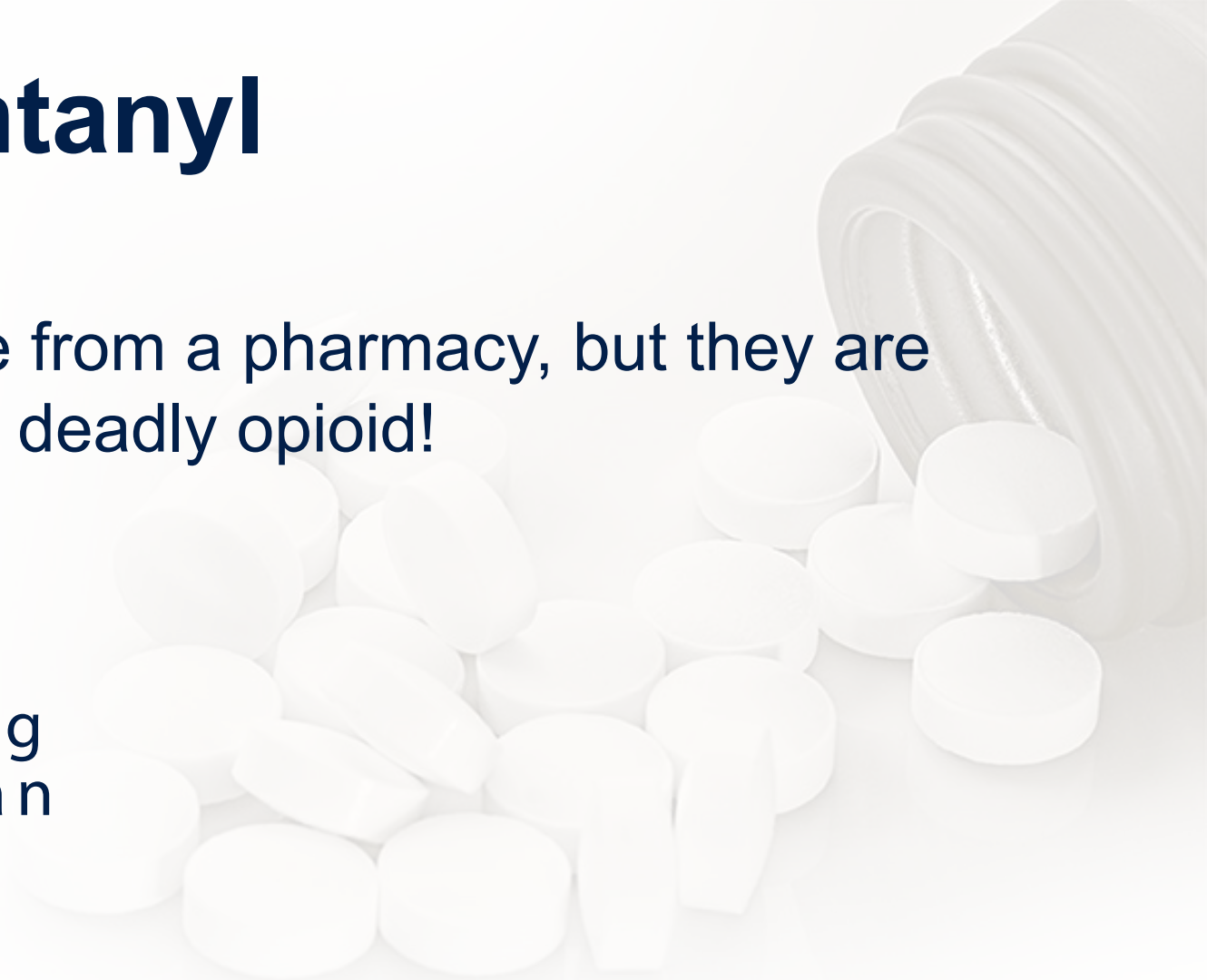
Fentanyl

TRENDING NOW

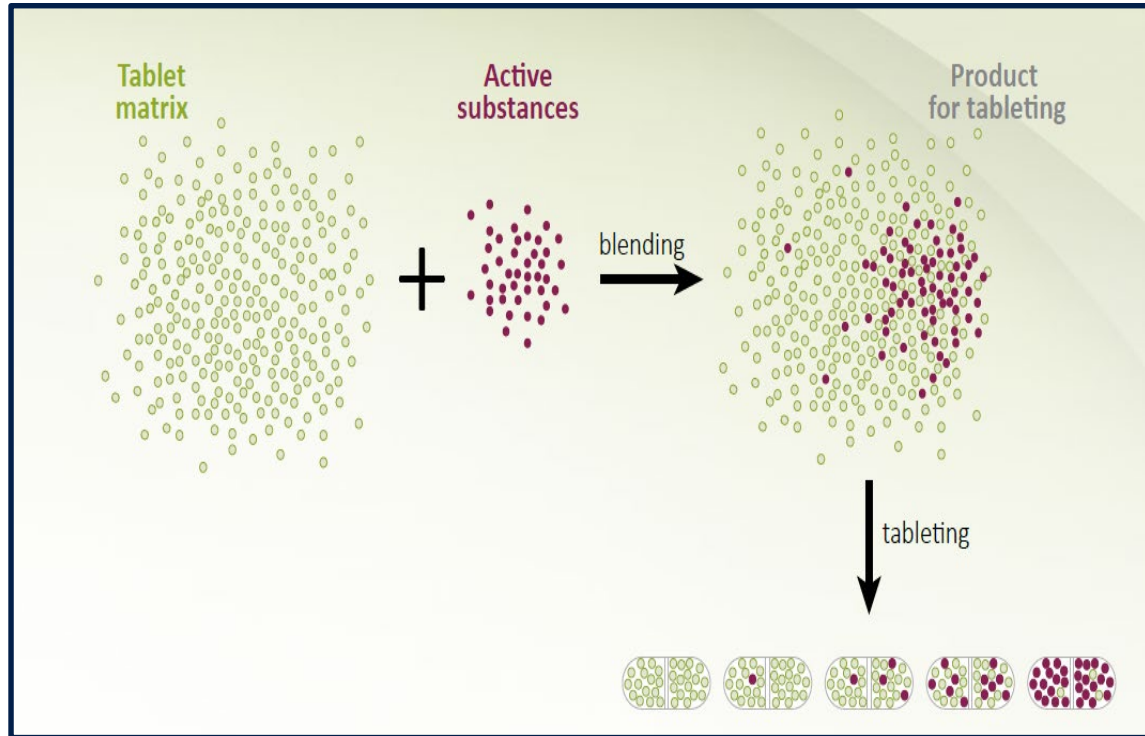
Fake pills that look like they are from a pharmacy, but they are really filled with FENTANYL—a deadly opioid!



As little as 2mg
of Fentanyl can
kill you.



Fentanyl Mixing



Fentanyl has been found mixed with Heroin, Oxycodone and other prescription opioids, Xanax, Adderall, Methamphetamine, Cocaine, and Ecstasy

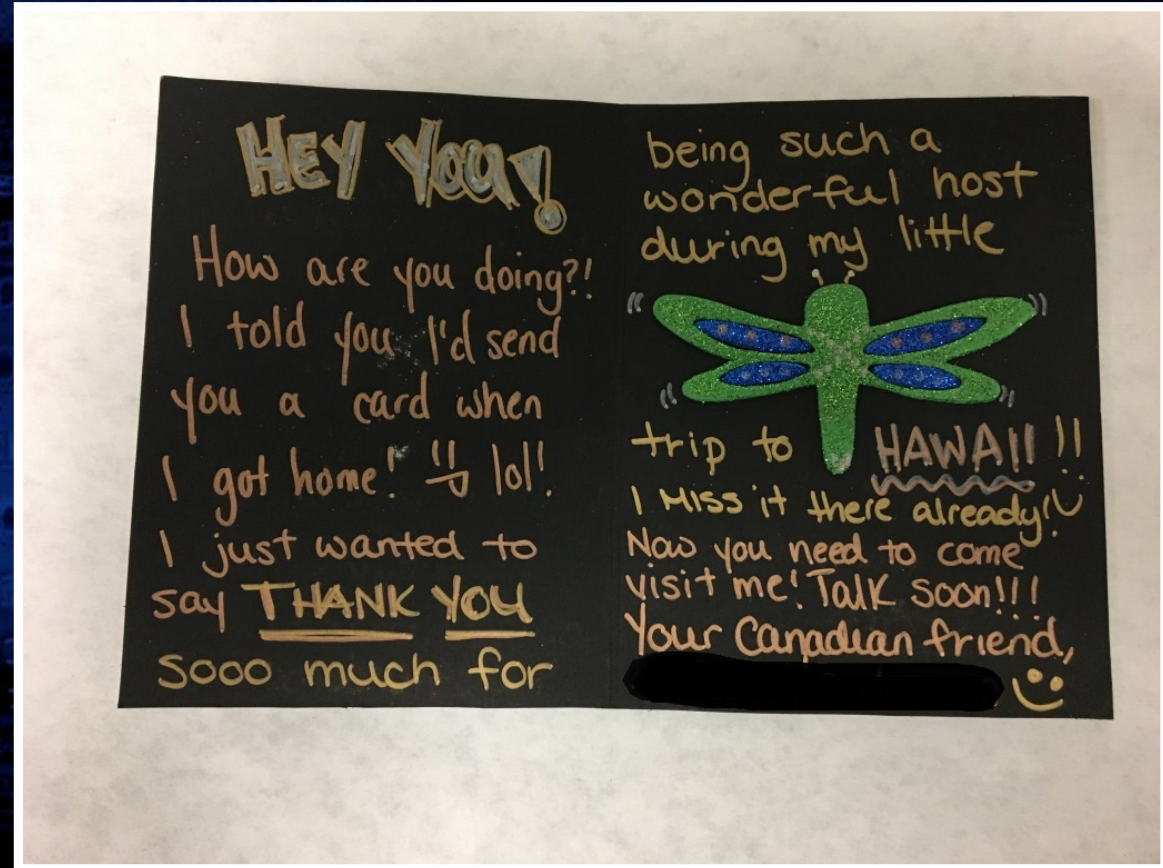
Emerging Trend: Dark Web Drug Sales

- Food products
- Industrial
- Geological sample
- Sample
- Gift
- Present
- Toy
- Puzzle
- Electronics

Signs of Dark Web involvement

- Use of foil, mylar bags or bubble mailers
- Barcodes/no barcodes
- Stamps or prepaid postage
- Legitimate business return address labels/packing slips
- Use of real names/misspelled names
- Destined for Postal Annex, UPS, P.O. Box

Dark Web Fentanyl Shipment



Fentanyl Shipment – Domestic to San Diego





Step 8: Collaborate



Real-time
information
exchange

Law Enforcement,
ME, Prosecutors,
Paramedics/ER

Ongoing training
and resource
access

Focused
interagency
dialogue

Community
education &
messaging

Step 9: Consistent Enforcement Including Homicide Charges

- Trace fentanyl to dealer
- Hold dealer accountable for overdose
- Treat every OD as homicide scene
- Team 10 Collaboration
 - US Attorney's office and DA work together to select best prosecution forum



Fentanyl is commonly found in pills marketed on the street as prescription oxycodone. (Cuyahoga County Medical Examiner's Office via AP)

Online fentanyl dealer pleads guilty in overdose death

BY KRISTINA DAVIS

APR 25, 2019 | 11:44 AM

SAN DIEGO — An online drug dealer who sold fentanyl-laced pills to a La Jolla man, leading to his fatal overdose, has pleaded guilty.

Chula Vista drug dealer sentenced for Alpine fentanyl overdoses

BY ALEX RIGGINS

JUL 22, 2019 | 6:46 PM

ALPINE — A federal judge Monday sentenced a Chula Vista man to 10 years in prison for dealing fentanyl that led to the deaths of five people in Alpine to overdose. In December 2017, prosecutors said.

All the victims survived, but one had to be revived at the scene with naloxone, a drug that reverses the effects of overdose.



Man pleads guilty to supplying fentanyl in Ramona woman's death

BY CITY NEWS SERVICE

MAR 4, 2020 | 8:18 PM

SAN DIEGO — A man who supplied fentanyl that led to the overdose death of a Ramona woman pleaded guilty Tuesday in San Diego federal court.

Michael Steen, 26, pleaded to a count of conspiracy to distribute fentanyl for selling more than 500 grams in 2018, at least some of which went to the unidentified 33-year-old victim, who died on

Drug dealer pleads guilty to fentanyl-related Poway deaths

BY CITY NEWS SERVICE

MAY 7, 2018 | 12:00 PM

A drug dealer who sold a counterfeit oxycodone pill laced with fentanyl to a man who died in Poway after smoking it pleaded guilty to voluntary manslaughter.

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Step 10: Harm Reduction & Education



Naloxone should be as commonplace as a defibrillator!

Harm Reduction: Overdose ER/LE collaboration



Dr. Roneet Lev

“We have contact tracing for COVID infections. We should take the same steps every time we see a fatal overdose, to get the most deadly drugs off the street.”



Harm Reduction: Community Awareness

Harm Reduction: Prevention Education

**Prevention
Matters**



**MEDICATION
ASSISTED
TREATMENT**



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