



Partners and Resources During an AMBER Alert

Carri Gordon
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Moderator - Melissa Blasing

Project Coordinator

AMBER Alert Training and Technical Assistance Program
National Criminal Justice Training Center
of Fox Valley Technical College



Webinar Information

This webinar is supported under Cooperative Agreement number 2017-MC-FX-K003 from the Office of Juvenile Justice and Delinquency Prevention (OJJDP), U.S. Department of Justice. Points of view or opinions expressed in this document are those of the authors and do not necessarily represent the official position or policies of OJJDP or the U.S. Department of Justice.

AMBER Alert Training and Technical Assistance Program

Mission

To safely recover missing, endangered, or abducted children through the coordinated efforts of law enforcement, media, transportation, and other partners by using training and technology to enhance response capacities and capabilities and increase public participation.

During the Webinar

- All attendees will be muted.
- If you desire to ask a question, please use the questions section of the GoToWebinar dialogue box, typically on the right side of your screen.
- Questions will either be answered directly by a panelist or asked to the presenter who will answer during the Q & A portion of the presentation.

Certificate of Attendance

- We offer a Certificate of Attendance on our live AMBER Alert TTA Program webinars.
- To receive your certificate you must:
 - **Attend the entire live webinar; and
(no certificates are available for the recorded webinars)**
 - **Complete the survey at the end of the live webinar.**
- Certificate of Attendance will be emailed within 1-week of the live webinar event.



Post Webinar Information

- At the conclusion of the webinar, a short survey will appear.
- We ask that you complete the survey in an effort to gather information to better serve you all in preparation for future webinars.
 - Please complete it before signing off.
- You will also receive a link to access this webinar and related webinar material following the webinar.

Poll Questions

- Poll questions may be asked during the webinar.
 - They are asked so we can better understand the audience and provide the most useful information to you.
- As they will only be open a short period of time, please respond promptly.



POLL OPTION: Which of the following best describes your role?

- Investigator (Law Enforcement, CPS)
- Prosecutor, Attorney
- CAC, Forensic Interviewer, Social Worker
- Medical, Mental Health
- Other (type your role in the question box)



About Our Presenter



Carri Gordon

Carri.Gordon@wsp.wa.gov
360-280-0403 (Cell)

- Washington State AMBER Alert Coordinator and Clearinghouse Manager
- Chairperson - Washington State AMBER Alert Advisory Committee
- Member of Washington State Emergency Communications Committee representing AMBER
- Instructor for the National Criminal Justice Training Center

Partners and Resources During an AMBER Alert

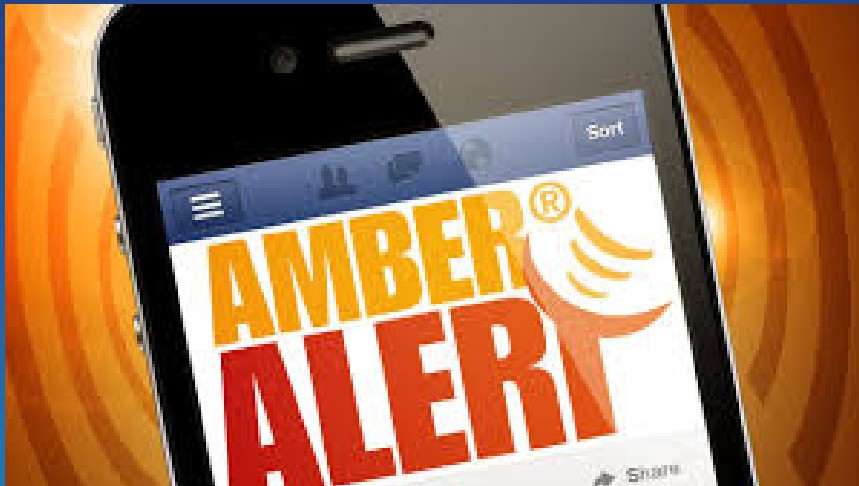
We'll talk about....

- Various notification systems and methods
- Transportation and other roadside signs
- Emergency management, including Emergency Alert System (EAS) and Wireless Emergency Alerts (WEA)
- The media, local law enforcement and dispatch centers
- Other partnerships and resources

Early days of AMBER Alerts

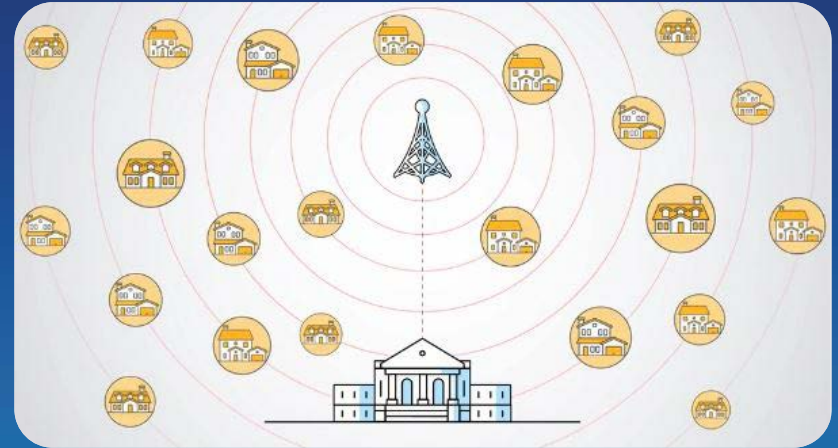


What happens when an AMBER Alert is requested?



Notification Systems

- Law Enforcement Alerting Portal (LEAP)
- Code Red
- Reverse 911



Alerting Systems – Output Options

- Email
- Fax
- SMS Text
- EAS
- WEA
- Secondary Notifications



POLL OPTION: What alerting system does your agency use to put out alerts (choose all that apply)? If you select “other,” please feel free to type what you are using in the question box.

- a. LEAP
- b. Code Red
- c. NLETS
- d. IPAWS
- e. Unsure/Not applicable



State and Local Transportation Signs



Highway Signs



Success is the best reward

A missing child from Montana was travelling with a family friend who was a diabetic. The friend called the child's grandmother the previous evening and said he was in Wenatchee, Washington. An alert, including the vehicle information was shown on highway signs throughout the state. A citizen spotted the vehicle on a highway near the city of Ellensburg Washington, which is about 70 miles away from Wenatchee where they reported they were. The citizen called the State Patrol and stayed with the vehicle, which was in a ditch, in sweltering heat until the trooper got there. The child was hungry and dehydrated but safe. The family friend was suffering from a diabetic issue and was transported to the hospital.



State Emergency Management

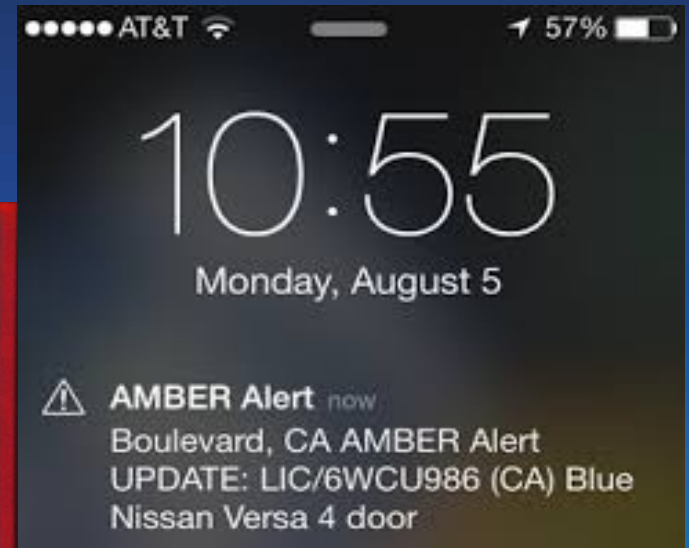
- Link with the Integrated Public Alert and Warning System (IPAWS) for Wireless Emergency Alerts (WEA)
- Create audio files for Emergency Alert System (EAS) messages
- Alert and Warning Centers can act as a command post to field tips and leads



How Emergency Management Helps

Emergency Alert Details
A CIVIL AUTHORITY HAS ISSUED
A CHILD ABDUCTION EMERGENCY
FOR THE FOLLOWING
COUNTIES/AREAS:
New Jersey;
AT 10:46 PM
ON OCT 14, 2014
EFFECTIVE UNTIL 11:46 PM.

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Media



- Cell phone alerts through news website apps
- Breaking news updates
- Continuing coverage
- Radio state broadcasts

Media



Example AMBER Alert via Media



Communications Centers/Dispatch



In some states dispatch centers are the entering point for alerts. Even if not the entering point, dispatchers play several key roles including relaying critical information, fielding tips and leads, and performing suspect and vehicle checks for the requesting agency.

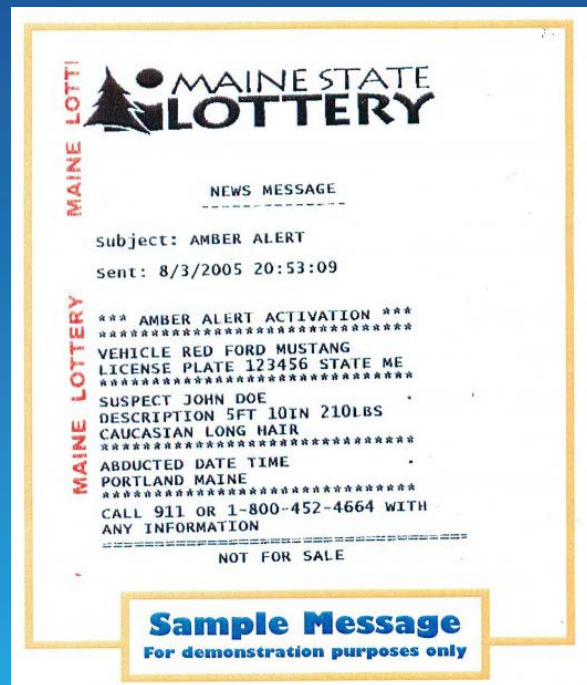




State Lottery

California Highway Patrol, Lottery Strike Amber Alert Partnership

Nearly 20,000 California Lottery retailers will now be part of the Amber Alert system.



Uber/Lyft



Facebook



National Center for Missing and Exploited Children (NCMEC)





missingkids.org

MISSING

HELP BRING ME HOME

NCMEC: 1317328



Luluviolletta Bandera-magret



Missing Dec 30, 2017
Since:
Missing Round Rock, TX
From:
DOB: Jan 31, 2010
Age Now: 7
Sex: Female
Race: Hispanic
Hair Color: Brown
Eye Color: Brown
Height: 4'4"

Lilianais Griffith



Missing Dec 30, 2017
Since:
Missing Round Rock, TX
From:
DOB: May 17, 2003
Age Now: 14
Sex: Female
Race: Hispanic
Hair Color: Lt. Brown
Eye Color: Brown
Height: 5'0"
Weight: 100 lbs

Luluviolletta and Lilianais were last seen on December 30, 2017. They may be in the company of Terry Miles. They may be traveling in a gray 2017 Hyundai Accent four door hatchback, with Texas license plates JGH9845, similar to the one shown.

Luluviolletta - Extra Photo



Terry Miles




Companion
DOB: Jun 2, 1973
Age Now: 44
Sex: Male
Race: White
Hair Color: Brown
Eye Color: Hazel
Height: 6'2"
Weight: 200 lbs

NCMEC's Role in Alerts




By Rattlenoun [CC BY-SA 4.0
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Get Help Now [AMBER Alerts](#)


AMBER ALERTS


 Active AMBER Alerts


Name	Missing From	Issued For	Alert Date
Angie Rodriguez-Rubio	Harrisonburg, VA	VA	Aug 7, 2018

Notice: The The National Center for Missing & Exploited Children® certifies the posters on this site only if they contain the NCMEC logo and the 1-800-THE-LOST® (1-800-843-5678) number. All other posters are the responsibility of the agency whose logo appears on the poster.

[SEARCH MISSING](#) 

[CYBERTIPLINE](#) 

[AMBER ALERT](#) 



The AMBER Alert Program is a voluntary partnership between law-enforcement agencies, broadcasters, transportation agencies, and the wireless industry, to activate an urgent bulletin in the most serious child-abduction cases. The goal of an AMBER Alert is to instantly galvanize the entire community to assist in the search for and the safe recovery of the child.

Mail Carriers and others on the road.....



Nyenyec, Flickr.com



POLL OPTION: Have you first been made aware of an AMBER Alert through any of these methods?

- a. Lottery ticket or Lottery screen
- b. Scrolling feed on public transportation
- c. Social media or website post
- d. EAS notification through broadcast media (TV or Radio)
- e. Other (feel free to enter a less common method of notification in the question box)



Local Law Enforcement



Notifying Local Law Enforcement via NLETS

Amber Alert with Image (AAN)

AGENCY/CASE DATA

Originating Agency Code (ORI)	<input type="text" value="WAWSP0090"/>	NLETS Destination Code (DRI)	<input type="text"/>
NLETS Destination Code (DRI)	<input type="text"/>	<input type="text"/>	<input type="text"/>
Amber Alert Type (TYP)	<input type="text"/>		
Optional Control Field	<input type="text"/>		
Is This Believed To Be a Child Abduction?	<input type="checkbox"/>	Is The Child 17 Years of Age or Younger?	<input type="checkbox"/>
Is There Reason To Believe The Child Is In Imminent Danger of Serious Bodily Injury or Death?	<input type="checkbox"/>		
Is There Sufficient Descriptive Information About The Child, The Abductor, And/Or Suspect Vehicle To Believe An Immediate Broadcast Will Help In Recovering The Child?	<input type="checkbox"/>		
Requesting Agency	<input type="text"/>		
Authorizing Officer Name	<input type="text"/>		
Phone Number	<input type="text"/>	NIC Number (NIC)	<input type="text"/>
Date of Abduction	<input type="text"/>	Time of Abduction	<input type="text"/>
Abduction Location	<input type="text"/>		
Caution Condition	<input type="text"/>		
Image Available	<input type="text"/>		

IMAGE DATA

Image (IMG)	<input type="checkbox"/>	Image Description (BDT)	<input type="text"/>
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VICTIM 1 DATA

Name	<input type="text"/>	Date of Birth	<input type="text"/>
Age	<input type="text"/>	Height	<input type="text"/>
Weight	<input type="text"/>	Hair	<input type="text"/>
Eye	<input type="text"/>	Sex	<input type="text"/>
Race	<input type="text"/>		
Clothing	<input type="text"/>		
Special Needs	<input type="text"/>		

VICTIM 2 DATA

Name	<input type="text"/>	Date of Birth	<input type="text"/>
Age	<input type="text"/>	Height	<input type="text"/>
Weight	<input type="text"/>	Hair	<input type="text"/>
Eye	<input type="text"/>	Sex	<input type="text"/>
Race	<input type="text"/>		
Clothing	<input type="text"/>		
Special Needs	<input type="text"/>		

VICTIM 3 DATA

Name	<input type="text"/>	Date of Birth	<input type="text"/>
Age	<input type="text"/>	Height	<input type="text"/>
Weight	<input type="text"/>	Hair	<input type="text"/>
Eye	<input type="text"/>	Sex	<input type="text"/>
Race	<input type="text"/>		
Clothing	<input type="text"/>		
Special Needs	<input type="text"/>		

SUSPECT 1 DATA

Name	<input type="text"/>	Date of Birth	<input type="text"/>
Age	<input type="text"/>	Height	<input type="text"/>
Weight	<input type="text"/>	Hair	<input type="text"/>
Eye	<input type="text"/>	Sex	<input type="text"/>
Race	<input type="text"/>		
Clothing	<input type="text"/>		
Other Identifying Marks	<input type="text"/>		

SUSPECT 2 DATA

Name	<input type="text"/>	Date of Birth	<input type="text"/>
Age	<input type="text"/>	Height	<input type="text"/>
Weight	<input type="text"/>	Hair	<input type="text"/>
Eye	<input type="text"/>	Sex	<input type="text"/>
Race	<input type="text"/>		
Clothing	<input type="text"/>		
Other Identifying Marks	<input type="text"/>		

VEHICLE DATA

License Number	<input type="text"/>	License State	<input type="text"/>
Plate Type	<input type="text"/>		
Vehicle Year	<input type="text"/>	Make	<input type="text"/>
Model	<input type="text"/>	Color	<input type="text"/>
Other Identifiers	<input type="text"/>		

REMARKS DATA

<input type="text"/>

THE PUBLIC!



More Eyes Looking = Greater Success



The public contributes to success.....







Carri Gordon
Program Manager
Washington State Patrol
Washington State AMBER Alert
Coordinator
360-704-2404 (Office)
360-280-0403 (Cell)

Carri.Gordon@wsp.wa.gov
gordonca@fvtc.edu

Thank you for your participation!

For assistance, please contact us:



AMBER Alert Training and Technical Assistance Program (AATTAP)
(877) 712-6237 | askamber@fvtc.edu | ncjtc.fvtc.edu/AMBER

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