Law Enforcement Liaison Academy



Strengthening Traffic Enforcement

One of the State Highway Safety Office's Most Powerful Tools

The Law Enforcement Liaison (LEL) Academy is a comprehensive professional development program designed to strengthen the technical expertise and leadership capabilities LELs need to motivate law enforcement agencies to conduct more and better traffic enforcement. Academy graduates return ready to further the State Highway Safety Office (SHSO) mission by building the capacity of law enforcement agencies to implement traffic safety initiatives.

Why Invest in the LEL Academy?

Academy Graduates Help SHSOs:

- Assess agencies' traffic enforcement challenges and needs.
- Recommend evidence-based traffic enforcement strategies.
- Build productive relationships with law enforcement leaders.
- Communicate priorities effectively, mentor enforcement partners, and influence change.
- Help agencies implement solutions and sustain effective traffic safety operations.

About the Learning Experience

The Academy combines technical instruction, leadership development, peer learning, and skills refinement through:

- Two, one-week in-person sessions focused on foundational knowledge and practical skills application.
- Self-paced online learning that enhances the in-person experience.
- Scenario-based exercises including engagement with agency executives.
- Instruction from nationally recognized traffic safety experts coupled with peer collaboration.

TECHNICAL EXPERTISE
• Traffic safety data • Evidence-based enforcement • Countermeasure implementation • Problem identification • Strategic planning

HIGH-IMPACT LEL MODEL
Trusted Mentor
Strategic Leader
Change Agent
Proactive Planner

LEADERSHIP DEVELOPMENT
• Communication • Mentoring • Facilitation • Influencing change • Relationship building • Executive engagement

In partnership with

NHTSA · NCJTC National Criminal Justice Training Center Fox Valley Technical College · GHSA Governors Highway Safety Association The States' Voice on Highway Safety · Johns Hopkins Bloomberg School of Public Health

Learn more today!

www.ncjtc.org/TrafficSafety



No-Cost Professional Development

Training is supported by the National Highway Traffic Safety Administration. SHSOs are responsible for their LEL's travel expenses including airfare, lodging, and per diem.

Training Location: The Academy is held at the National Criminal Justice Training Center at the Fox Valley Technical College Public Safety Training Center in Appleton, WI. The training center is located near Appleton International Airport (ATW), served by all major airlines.

Strengthen Your Impact

Every law enforcement agency in your jurisdiction offers an opportunity to strengthen traffic safety. The LEL Academy prepares your new or experienced LEL(s) to expand agency partnerships, support highway safety office priorities, and build lasting improvements in traffic enforcement operations.

Take the First Step. Visit the Academy website at: www.ncjtc.org/TrafficSafety for training dates, eligibility, and enrollment information.

LEL Academy Learning Journey Diagram

Academy Capstone
- Conducting an Agency Assessment and Delivering a Leadership Action Plan
- Engaging in a Face-to-Face Meeting with Police Chief

ACADEMY GRADUATE

Purpose in Action | In-Person Session
- Leveraging Data to Recommend Evidence-Based Practices
- Influencing and Mentoring for Change • Presenting a Clear Plan of Action

WEEK TWO

Applied Learning Preparation | Online Modules
- Practicing Scenarios and Collaboration with Peer Cohorts
- Applying Skills Including Agency Assessment and Strategy Development

APPLIED LEARNING

Foundation for a Purpose | In-Person Session
- Building Skills to Effectively Engage with Law Enforcement Leaders
- Connecting Public Safety & Public Health • Planning for Action

WEEK ONE

Ramp Up | Online Modules
- Redefining the Role of the LEL
- Understanding Funding & Highway Safety Authorities

PREREQUISITE LEARNING

LAW ENFORCEMENT LIAISON LEL ACADEMY

Invest in Your LEL!