



SPONSOR & EXHIBITOR PROSPECTUS

18TH ANNUAL

National Missing & Unidentified Persons Conference

April 13-15, 2027 | Planet Hollywood - Las Vegas, NV

Thank you for your interest in partnering with us!

On behalf of the entire NCJTC team and our MUPC Conference Planning Committee, we invite you to participate as a sponsor of the 18th Annual National Missing and Unidentified Persons Conference (MUPC), taking place April 13-15, 2027 at the Planet Hollywood in Las Vegas, Nevada.

Sponsoring or exhibiting at this national event gives your organization a direct line to more than 350 key decision-makers, law enforcement leaders, Tribal partners, families and survivors, and justice professionals from across the country. It's an effective way to put your solutions in front of active buyers while positioning your brand alongside a trusted leader in public safety.

For over 30 years, NCJTC has proudly served thousands of agencies and more than one million criminal justice professionals nationwide. Beyond the visibility and networking value, your support directly fuels the innovative training and technical assistance needed to tackle today's most pressing community safety challenges.

Take a look through the options, and let's talk about how we can build a package that fits your goals!

Warm Regards,



Jason Sterling

Program Manager - Conferences
National Criminal Justice Training Center
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WHO WE ARE

About NCJTC

The National Criminal Justice Training Center of Fox Valley Technical College (NCJTC) is a nationally recognized leader in criminal justice training and technical assistance. For more than 30 years, we have delivered innovative, high-quality programs to law enforcement, victim service providers, and community partners across the country. We proudly host several annual conferences, welcoming attendees from all 50 states and beyond, spanning multiple disciplines.



30+

YEARS OF PROVEN IMPACT

The NCJTC Mission

Our mission is to equip those on the front lines with the knowledge, skills, and resources needed to address today's most pressing public safety challenges.



1M+

PROFESSIONALS TRAINED



144k⁺

Subscribers on the
NCJTC email list



8,400⁺

Followers on NCJTC
social media channels



4.9/5 stars on Google
from training attendees

Past Sponsors and Exhibitors

We value the strong relationships we've built with our sponsors and exhibitors over the years. We've welcomed a wide range of organizations to partner with us at our events, including:

- Mobile Forensics
- Non-Profit Organizations
- Governmental Agencies
- Crime-Technology
- Security Providers
- Tactical Products
- Security Services
- Transportation, Traffic Safety
- Surveillance and Technology
- Major Retailers
- Mobile Device Providers
- Data and Analytics
- Law Enforcement Research Providers
- Safety Products
- Magazines and Online Publications
- Risk Management Firms
- Medical Organizations and Providers
- HR Consultants and Public Safety Business Service Providers
- Law Enforcement Software
- eLearning and Online Education
- Mobile Device Providers
- Emergency Response Products
- Veteran/Military Organizations
- Law Enforcement Simulators
- Digital Media Agencies
- Tribes and Tribal Partners
- Banks, Credit Unions and other Financial Institutions
- ...and more!

Sponsorship Type



✱ Custom Sponsorship Opportunities

Tailored packages built around your specific marketing goals—including sponsored networking breaks, app sponsorships, or student scholarship contributions.

✱ Conference Sponsorship (4 Tiers)

Designed for organizations looking for elevated brand awareness through tiered recognition, plenary visibility, and digital placement.

✱ Exhibitor Booth

Ideal for organizations seeking face-to-face interaction, product demonstrations, and direct networking on the expo floor.

ABOUT THE EVENT

18th
ANNUAL

National Missing & Unidentified Persons Conference

350+

Average # of
Attendees



Join us April 13-15, 2027



Las Vegas, NV (Planet Hollywood)



Learn more at ncjtc.org/MUPC

ABOUT THE CONFERENCE

NCJTC's National Missing Persons Conference (MUPC) is **the nation's only event** that brings together every key player involved in the search, investigation, recovery, prevention, identification, and reunification of missing and unidentified persons.

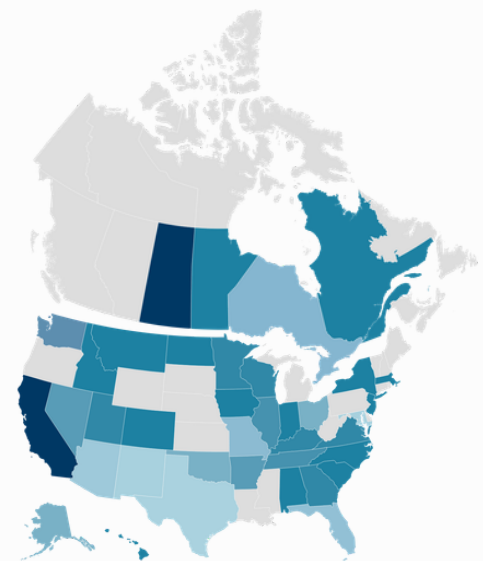


AUDIENCE DEMOGRAPHICS

Attendees from all 50 states, U.S. territories, hundreds of Tribal Nations and several international jurisdictions, spanning several disciplines.

- Law Enforcement
- State Clearinghouses
- Forensic Labs
- Family Survivors
- Non-profits
- Tribal partners
- Tech Innovators
- Search and Rescue
- Victim Advocates
- Medical Community
- Researchers
- Academia

 MUPC 2026 welcomed attendees from **35 U.S. states** and several Canadian provinces.



I enjoyed meeting vendors and speakers I only had previously interacted with remotely. I enjoyed learning new things, meeting out-of-state contacts, and **discovering new resources.**

Attendee at MUPC 2026

[More Info](#)

Passport Contest Sponsor

Logo on the conference passport distributed to all attendees and recognition in the event program/app as the sponsor of the top prize.

\$1,300

1 AVAILABLE

Pre-Conference Webinar Sponsor

Be the name sponsor of a pre-conference webinar, offering prime visibility to hundreds of webinar attendees, logo placement on the website and a slide within the presentation. You will also be recognized in marketing emails, reaching tens of thousands of inboxes.

\$2,000

1 AVAILABLE

Student Scholarship Sponsor

Your contribution provides aspiring individuals with the opportunity to attend this event to gain the skills needed to make a meaningful impact in their communities. Dedicated acknowledgement in event app and sponsorship materials. Price is per student sponsored.

\$595

Sponsor MUPC 2027

Have another creative idea? Let's work together to tailor a strategic plan that meets your promotional goals - contact [Jason Sterling](#) to learn more.



Custom Sponsorship Opportunities

For organizations seeking a more strategic presence at this national event, these high-visibility sponsorship opportunities offer added flexibility and impact beyond our traditional sponsorship packages. Each opportunity is designed to increase brand exposure, support meaningful attendee interactions, and create *targeted* networking opportunities.

Networking Social Host

This highly-attended 2-hour reception takes place on night 1 or 2 of the conference and is open to all attendees, exhibitors and presenters. You will sponsor food, beverage and have 5 minutes to address the crowd. Brand recognition in app, onsite posters, and within NCJTC event marketing materials.

\$20,000

2 AVAILABLE

Exhibitor/Presenter Networking Sponsor

Exclusively for event exhibitors and presenters, you will have the opportunity to sponsor this intimate 90-minute networking event, including recognition throughout the conference and an opportunity to address the crowd.

\$10,000

1 AVAILABLE

Training Break Food Sponsor

Sponsor a refreshment break throughout the conference. 6 slots are available (AM break and PM break for each day of the conference). Price is per break sponsored.

\$7,500

6 AVAILABLE



MUPC Conference Sponsor

Designed for organizations looking for elevated brand awareness through tiered recognition, plenary visibility, and digital placement. Sponsorships are broken down into four tiers: Platinum, Gold, Silver, and Bronze.

All conference sponsors receive the same benefits as Exhibitors plus:

	PLATINUM 3 AVAILABLE	GOLD 3 AVAILABLE	SILVER 10 AVAILABLE	BRONZE 25 AVAILABLE
Waived Exhibitor Fee	✓	✓	✓	✓
Logo on 24"x30" Poster SHARED OR INDIVIDUAL	Individual poster in highest traffic location	1/2 poster near Exhibit hall (with other Gold)	Shared Silver & Bronze poster near Exhibit hall	Shared Silver & Bronze poster near Exhibit hall
Recognition in digital event materials (event app)	✓	✓	✓	✓
Logo displayed on ncjtc.org and front page of event app	✓			
Booth location	Premium	Preferred	Standard	Standard
Rack card included in attendee bags	✓			
Total # of free seats (waived registration fee)	4 people icons	3 people icons	2 people icons	1 person icon
Promotion of sponsorship level on social media and via email	✓ Dedicated post	✓	✓	✓
60-90-second promo video played during plenary slideshow	✓ Day 1	✓ Day 2 or 3		
Slide in the running slide presentation	✓	✓		
Recognition of sponsorship level at opening ceremony	✓ + throughout event	✓ + throughout event	✓	✓
	\$6,000 *Best Value	\$4,500	\$3,000	\$2,500



Exhibitor Booth

Ideal for organizations seeking face-to-face interaction, product demonstrations, and direct networking on the expo floor.

What You Get:

- High-traffic exhibitor space each day of the conference
- One draped table with two chairs
- Logo displayed in the event app directory
- One booth representative is included

\$595/per additional booth representative

STANDARD
ORGANIZATION

\$1,200

FEDERAL, STATE OR
NON-PROFIT

\$595

Exhibit at MUPC



NEXT STEPS

Explore Additional NCJTC Conferences

NCJTC has a long-standing history of bringing industry professionals and speakers together for our annual conferences, which have provided participants with comprehensive training from a variety of subject matter experts and valuable networking opportunities with other participants.

* In addition to the National Missing & Unidentified Persons Conference, we also hold several other annual training conferences, including:



Court Safety and Security Conference

- March 23-25, 2027 | Appleton, WI
- Held annually since 2009
- [Learn more](#) about this event



School Resource Office Conference

- June 22-24, 2027 | Appleton, WI
- Held annually since 2010
- [Learn more](#) about this event



Law Enforcement Administrative Professionals Conference

- October 19-21, 2027 | Oshkosh, WI
- Held annually since 2001
- [Learn more](#) about this event



Serving Victims of Crime Conference

- August 17-19, 2027 | Appleton, WI
- Held annually since 2010
- [Learn more](#) about this event

Get Started

1

Fill out this [brief form](#) to let us know which sponsorship opportunity best suits your needs.

2

Once the form is submitted, a member of the NCJTC team will reach out to you to confirm details.

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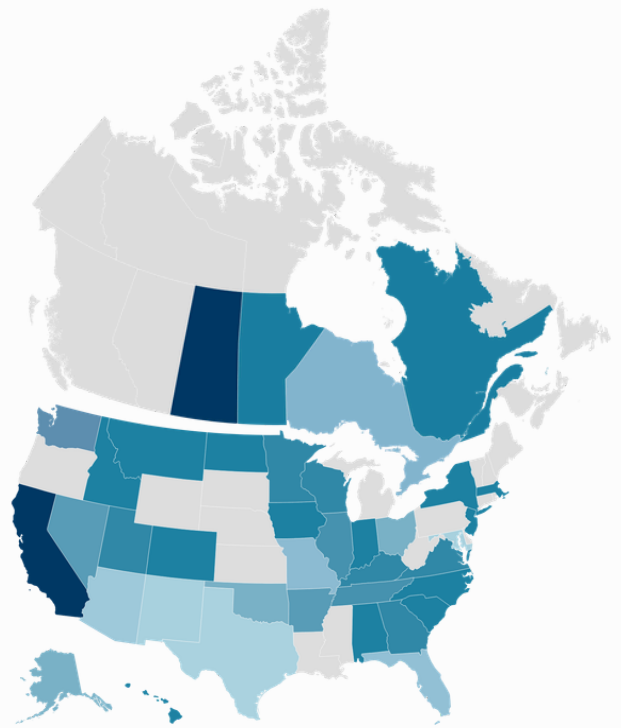
Attendee at MUPC 2026

[More Info](#)

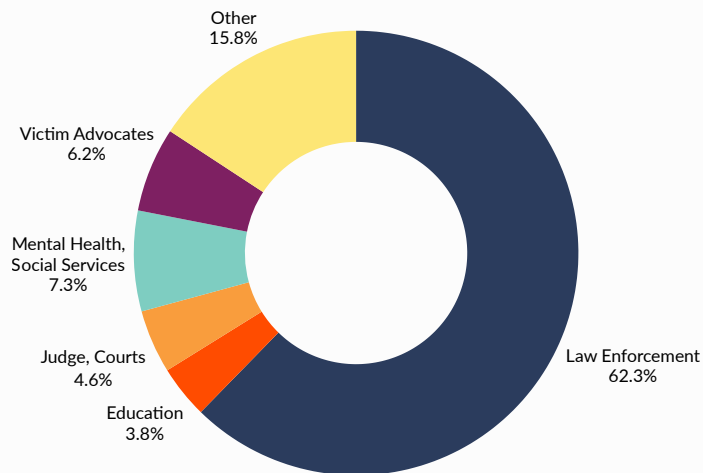
MUPC Audience Demographics

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DISCIPLINES



- Law Enforcement
- State Clearinghouses
- Forensic Labs
- Family Survivors
- Non-profits
- Tribal partners
- Tech Innovators
- Search and Rescue
- Victim Advocates
- Medical Community
- Researchers, Academia