







2018 CONFERENCE SPONSORSHIP, EXHIBITING AND VENDOR OPPORTUNITIES



School Resource Officer Training Conference Sponsorship, Exhibitor, and Vendor Opportunities

You are invited to participate in the 9th Annual School Resource Officer Training Conference in Appleton, Wisconsin on June 12-14, 2018.

As an exhibitor or sponsor, you will have the opportunity to raise awareness of your products or services and network with 200 -250 individuals representing the following professions:

- School resource/police liaison officers
- D.A.R.E and G.R.E.A.T. officers
- Crime prevention officers
- Campus safety

- Other interested law enforcement
- School administrators and personnel
- Others interested in school safety

Exhibitor/Vendor Opportunity

Each exhibitor/vendor will pre-register for the conference using the Sponsor/Exhibitor/Vendor Registration form in this packet.

Registration Fee: \$500 (additional representatives are \$225 each)

You will:

- Receive the attendee roster and program materials
- Be recognized in program materials
- Exhibit during Days 1 & 2 of the conference.
- Exhibit using 6' x 2 ½' draped table with two chairs (additional tables available *)

Sponsorship Opportunity

Several levels of conference sponsorship* are available:

 Premier, Platinum, Gold, Silver, and Bronze Levels

Or you could:

- Contribute any amount outside of sponsorship levels
- Contribute to a scholarship for school resource officer
- Sponsor reception*

Lodging/Conference Location

Radisson Paper Valley Hotel 333 W. College Avenue Appleton, WI 54911

Ph.: (920)733-8000 | Fax: (920)733-9220

Attendees making reservations will receive a special lodging rate of \$82(+tax). To receive this rate, reference the room block 'School Resource Officer Conference'. Exhibitors are responsible for making their own lodging arrangements with the hotel.





^{*}Please see registration form on page 3 for pricing information.

Additional Exhibitor/Vendor Details

Cabadula	Display setup	Tuesday, June 12, 2018	7:00 am – 8:00 am				
Schedule	Displays open to participants	Tuesday, June 12, 2018	8:00 am – 5:00 pm				
		Wednesday, June 13, 2018	8:00 am - 4:45 pm				
	Exhibit Clearing	Wednesday, June 13, 2018	4:45 pm – 5:15 pm				
	Note: The conference concludes on Thursday June 14, 2018 at 12:00 pm. Exhibitors/vendors are welcome to stay for the last ½ day of the conference if they wish.						
Booth Assignments	Exhibiting table assignments will be on a first-come basis. FVTC and the hotel reserve the right to rearrange the floor plan and to relocate as deemed necessary.						
Security	Security of materials will be the responsibility of the exhibitor/vendor. Keep in mind that the exhibitor/vendor areas are a public walk through area. Valuable items should be secured when booths are unoccupied.						
Shipments	Exhibitor/Vendor packages and other items are can shipped to the hotel to arrive no earlier than June 5, 2018. Due to limited storage, items must not be larger than what will fit on a pallet. Please address package:						
	HOLD FOR: ATTN: (your name, company or agency name) School Resource Officer Conference (June 12-14, 2018) Radisson Paper Valley Hotel 333 W, College Avenue Appleton, WI 54911						

Exhibiting and Vending Guidelines: All demonstrations and/or distribution of materials or samples must be made within the booth area assigned to the exhibitor/vendor. Other canvassing or distributing will not be permitted without prior approval. The exhibitor/vendor shall be responsible for complying with all federal, state, and local laws and taxes that apply to any sale of products. Food and beverages are not to be sold nor given away as samples. FVTC and its staff shall reserve the right to limit exhibitors/vendors or materials which are not in keeping with the purpose or goals of the training conference or which are in violation of any federal, state, or local laws and accepted rules of decorum. Noise levels or audio equipment shall be kept at levels that do not disturb nearby exhibitors/vendors or overall conference operations.

Questions: For questions regarding exhibiting at the conference, please contact Lynn Chernich at (855)866-2582 or chernich@fvtc.edu. Forms may also be accessed online at www.ncjtc.org/SRO. We hope you are able to participate in this year's conference and look forward to working with you.

Sincerely,

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Lynn Chernich, Program Manager/SRO Conference Coordinator

National Criminal Justice Training Center of Fox Valley Technical College

1825 N Bluemound Dr | Appleton, WI 54914| Ph: (855) 866-2582 | Fax: (920) 831-5400

chernich@fvtc.edu | www.ncjtc.org

School Resource Officer Training Conference



Sponsor/Exhibitor/Vendor Registration Form (page 1 of 2)

1) Organization Information									
Organization Name (as it should appear on official conference materials (please				e print) Digital artwork enclosed					sed 🗌
Organization Address 1		Address 2		City		S	tate	Post	al Code
Organization Phone Co	ontact Email	1	Organization \	Vebsite					
2) Fees and Payment Informa	ation – Exhib	oiting/Ve	ending						
Description	Amount				Subtotal				
Exhibitor/Vendor Fee	\$500 pe	\$500 per agency							
Additional representatives (1 is included)	\$225 ea	ch							
federal, state or not-for-profit agency	\$225 re	\$225 reg. fee							
additional tables (1 table is included)	\$50 eac	h							
	Total E	xhibitor/V	ending Fees	Enclosed					
3) Fees and Payment Informa	ition - Spons	orship							
Level of Contribution	Amount	Subtotal			You Will Receive				
			Program Recognition	Logo in conference materials	Logo & weblink on conference website	Specia recognitio conferen	n at Registr	ation	Waived Exhibitor Fee
Conference Sponsor – Premier Level Support instructional costs, refreshment and snack breaks, and materials for the full conference	\$8,000 +		Full page	*	*	*	3 indivi	duals	*
Conference Sponsor – Platinum Level Support refreshment and snack breaks for the full conference and program material costs	\$5000 - \$7,999		Full page	*	*	*	2 indivi	duals	*
Conference Sponsor – Gold Level Support refreshment and snack breaks for the full conference	\$2,500 - \$4,999		Full page	*	*	*	1 indiv	idual	*
Conference Sponsor – Silver Level Support refreshment and snack breaks and materials for up to 1.5 days of the conference	\$1,000 - \$2,499		Half page	*	*	*			
Conference Sponsor – Bronze Level Support refreshments and snacks for one refreshment break	\$500		Quarter Page	*	*				
Reception Sponsor Support the overall effort that provides specialized training and professional growth for public safety and school	\$1,500		Half Page	*	*	*			
SRO Scholarships Support a local SRO that would benefit from the training at this conference	\$450		Company Name Listed		*				
Total Sponsorship Fees Enclosed									

Sponsor/Exhibitor/Vendor Registration Form (page 2 of 2)

4) On-Site Representatives								
Note: One representative is included with the exhibiting/vending package; fee for additional representatives is listed below.								
n #1	Name M.I. Title			Title				
Person #1	Phone	E-mail Date of Birth (used			or identification in registration system)			
n #2	Name	M.I. Title						
Person #2	Phone	E-mail Date of Birth (used			or identification in registration system)			
5)	Donation information							
Desc	ription of Donated Items for Prize Giveaw	vays			Estimated value as determined			
(incl	ude model and/or serial numbers when a	pplicable)			by donor			
		\$						
					\$			
					\$			
				\$				
				\$				
					\$			
6)	Payment							
Payment Options (please check one)								
☐ Check (payable to Fox Valley Technical College) # ☐ Purchase Order #								
☐ Money Order ☐ Invoice Agency in #1 ☐ Credit Card (MasterCard, American Express or Discover)								
Card No Expiration DateSignature X(required for purchase orders or credit cards)								
Amount Enclosed								
5) Form Submission								
FAX (920) 831-5400 MAIL FVTC PO Box 2277 Appleton, WI 54912-2277 ATTN: Judy Yeh QUESTIONS (855) 866-2582 info@ncjtc.org								
Please include a paragraph description of your company, website address, and/or high resolution logo to include with								

your acknowledgment in the conference materials.