



National Criminal Justice Training Center
of Fox Valley Technical College



2017 CONFERENCE SPONSORSHIP, EXHIBITING AND VENDOR OPPORTUNITIES



School Resource Officer Training Conference

Protecting Our Children Through
Prevention and Response

www.ncjtc.org/sro



School Resource Officer Training Conference Sponsorship, Exhibitor, and Vendor Opportunities

You are invited to participate in the 8th Annual School Resource Officer Training Conference in Appleton WI on June 13 - 15, 2017.

As an exhibitor or sponsor, you will have the opportunity to raise awareness of your products or services and network with 200 -250 individuals representing the following professions:

- School resource/police liaison officers
- D.A.R.E and G.R.E.A.T. officers
- Crime prevention officers
- Campus safety
- Other interested law enforcement
- School administrators and personnel
- Others interested in school safety

**Please see registration form on page 3 for pricing information.*

Exhibitor/Vendor Opportunity	Sponsorship Opportunity
<p>Each exhibitor/vendor will pre-register for the conference using the Sponsor/Exhibitor/Vendor Registration form in this packet.</p> <p>Registration Fee: \$500 <i>(additional representatives are \$225 each)</i></p> <p>You will:</p> <ul style="list-style-type: none"> • Receive the attendee roster and program materials • Be recognized in program materials • Exhibit during Days 1 & 2 of the conference. • Exhibit using 6' x 2 ½' draped table with two chairs (additional tables available *) 	<p>Several levels of conference sponsorship* are available:</p> <ul style="list-style-type: none"> • Premier, Platinum, Gold, Silver, and Bronze Levels <p>Or you could:</p> <ul style="list-style-type: none"> • Contribute any amount outside of sponsorship levels • Contribute to a scholarship for school resource officer • Sponsor reception*

Lodging/Conference Location

Radisson Paper Valley Hotel
333 W. College Avenue
Appleton, WI 54911
Ph.: (920)733-8000 | Fax: (920)733-9220
Attendees making reservations will receive a special lodging rate of \$82(+tax). To receive this rate, reference the room block 'School Resource Officer Conference'. Exhibitors are responsible for making their own lodging arrangements with the hotel.



Additional Exhibitor/Vendor Details

Schedule	Display setup	Tuesday, June 13, 2017	7:00 am – 8:00 am
	Displays open to participants	Tuesday, June 13, 2017	8:00 am – 5:00 pm
		Wednesday, June 14, 2017	8:00 am – 4:45 pm
	Exhibit Clearing	Wednesday, June 14, 2017	4:45 pm – 5:15 pm
<p><i>Note: The conference concludes on Thursday June 15, 2017 at 12:00 pm. Exhibitors/vendors are welcome to stay for the last ½ day of the conference as well.</i></p>			
Booth Assignments	Exhibiting table assignments will be on a first-come basis. FVTC and the hotel reserve the right to rearrange the floor plan and to relocate as deemed necessary.		
Security	Security of materials will be the responsibility of the exhibitor/vendor. Keep in mind that the exhibitor/vendor areas are a public walk through area. Valuable items should be secured when booths are unoccupied.		
Shipments	<p>Exhibitor/Vendor packages and other items are can shipped to the hotel to arrive no earlier than June 7, 2017. Due to limited storage, items must not be larger than what will fit on a pallet. Please address package:</p> <p style="text-align: center;">HOLD FOR: ATTN: (your name , company or agency name) School Resource Officer Conference (June 13 - 15, 2017) Radisson Paper Valley Hotel 333 W, College Avenue Appleton, WI 54911</p>		

Exhibiting and Vending Guidelines: All demonstrations and/or distribution of materials or samples must be made within the booth area assigned to the exhibitor/vendor. Other canvassing or distributing will not be permitted without prior approval. The exhibitor/vendor shall be responsible for complying with all federal, state, and local laws and taxes that apply to any sale of products. Food and beverages are not to be sold nor given away as samples. FVTC and its staff shall reserve the right to limit exhibitors/vendors or materials which are not in keeping with the purpose or goals of the training conference or which are in violation of any federal, state, or local laws and accepted rules of decorum. Noise levels or audio equipment shall be kept at levels that do not disturb nearby exhibitors/vendors or overall conference operations.

Questions: For questions regarding exhibiting at the conference, please contact Lynn Chernich at (855)866-2582 or chernich@fvtc.edu. Additional forms may be accessed online at www.ncjtc.org/SRO. We hope you are able to participate in this year’s conference and look forward to working with you.

Sincerely,



Lynn Chernich, Project Coordinator/SRO Conference Coordinator
National Criminal Justice Training Center of Fox Valley Technical College
1825 N Bluemound Dr | Appleton, WI 54914 | Ph: (855) 866-2582 | Fax: (920) 831-5400
chernich@fvtc.edu | www.ncjtc.org

School Resource Officer Training Conference

Sponsor/Exhibitor/Vendor Registration Form (page 1 of 2)



1) Organization Information

Organization Name (as it should appear on official conference materials (please print))				Digital artwork enclosed <input type="checkbox"/>	
Organization Address 1		Address 2	City		Postal Code
Organization Phone	Contact Email	Organization Website			

2) Fees and Payment Information - Exhibiting/Vending

Description	Amount	Subtotal
Exhibitor/Vendor Fee	_____ \$500 per agency	
Additional representatives (1 is included)	_____ \$225 each	
federal, state or not-for-profit agency	_____ \$225 reg. fee	
additional tables (1 table is included)	_____ \$50 each	
Total Exhibitor/Vending Fees Enclosed		

3) Fees and Payment Information - Sponsorship

Level of Contribution	Amount	Subtotal	You Will Receive					
			Program Recognition	Logo in conference materials	Logo & weblink on conference website	Special recognition at conference	Waived Registration Fee	Waived Exhibitor Fee
Conference Sponsor - Premier Level Support instructional costs, refreshment and snack breaks, and materials for the full conference	___\$8,000 +		Full page	★	★	★	3 individuals	★
Conference Sponsor - Platinum Level Support refreshment and snack breaks for the full conference and program material costs	___\$5000 - \$7,999		Full page	★	★	★	2 individuals	★
Conference Sponsor - Gold Level Support refreshment and snack breaks for the full conference and program material costs	___\$2,500 - \$4,999		Full page	★	★	★	1 individual	★
Conference Sponsor - Silver Level Support refreshment and snack breaks and materials for 2 days of the conference	___\$1,000 - \$2,499		Half page	★	★	★		
Conference Sponsor - Bronze Level Support refreshments, snacks and materials for 1 day of the conference	___\$500		Quarter Page	★	★			
Reception Sponsor Support the overall effort that provides specialized training and professional growth for public safety and school	___\$1,500		Half Page	★	★	★		
SRO Scholarships Support a local SRO that would benefit from the training at this conference	___ \$450		Company Name Listed		★			
Total Sponsorship Fees Enclosed								

4) On-Site Representatives

Note: One representative is included with the exhibiting/vending package; fee for additional representatives is listed below.

Person #1	Name		M.I.	Title
	Phone	E-mail		Date of Birth (used for identification in registration system)
Person #2	Name		M.I.	Title
	Phone	E-mail		Date of Birth (used for identification in registration system)

5) Donation information

Description of Donated Items for Prize Giveaways (include model and/or serial numbers when applicable)	Estimated value as determined by donor
	\$
	\$
	\$
	\$
	\$
	\$

6) Payment

Payment Options (please check one)

Check (payable to Fox Valley Technical College) # _____ Purchase Order # _____

Money Order Invoice Agency in #1 Credit Card (**MasterCard, American Express or Discover**)

Card No. _____ Expiration Date _____ Signature **X** _____
(required for purchase orders or credit cards)

Amount Enclosed

5) Form Submission

FAX (920) 831-5400

MAIL ATTN: Judy Yeh
FVTC
PO Box 2277
Appleton, WI 54912-2277

QUESTIONS (855) 866-2582
info@ncjtc.org

Please include a paragraph description of your company, website address, and/or high resolution logo to include with your acknowledgment in the conference materials.