

Strategic Planning and Thinking

Assessing and Re-assessing

- A) Describe the current situation facing you and your organization.
- B) What strategies are in place to address this situation and how much evaluation have you done to assess how successful this approach will be?
- C) Are you satisfied with the level of community involvement you have had up to now? If yes, how many people have you involved and what successful outcomes have you seen? What are your next steps and do you have enough people of the right type to help you take these next steps?

If your answer is no, what strategies have you used to get people involved up to now? What has worked the best and if you have had some successes, how can you build on these?
- D) Make a list of all the different types of organizations and resources you have tapped to accomplish your mission. Look back over this list and ask yourself, “Who has been left out?” and “Have we taken optimal advantage of the resources and assets available within all groups on the list?”
- E) Based on your answer to D above, develop a strategy with goals, objectives and timelines to take optimal advantage of all resources identified. If you have noted that there are many resources that have not been tapped, or needed resources that do not exist, then develop a strategy to bring in or create these resources.